2015 China Annual Conference for International Education

China Education Expo 2015

October 24 - November 1, 2015
Beijing ➞ Chengdu ➞ Guangzhou ➞ Shanghai
www.ChinaEducationExpo.com

Country of Honour: New Zealand

主宾国：新西兰
2015 Exhibition Tour

10.24-25 Beijing
Oct. 24-25, 2015 (Sat.-Sun. 09:00-16:00)  China National Convention Center, Beijing
2015年10月24日至25日（周六-周日 09:00-16:00） 北京国家会议中心

10.27 Chengdu
Oct. 27, 2015 (Tue. 13:00-17:00)  InterContinental Century City Chengdu
2015年10月27日（周二 13:00-17:00） 成都世纪城天堂洲际大饭店

10.29 Guangzhou
Oct. 29, 2015 (Thu. 13:00-17:00)  Shangri-la Hotel Guangzhou
2015年10月29日（周四 13:00-17:00） 广州香格里拉大酒店

10.31-11.1 Shanghai
Oct. 31-Nov. 1, 2015 (Sat.-Sun. 10:00-16:00)  Shanghai World Expo Exhibition & Convention Center
2015年10月31日至11月1日（周六-周日 10:00-16:00） 上海世博展览馆

Important Dates
Mark your calendar now so you don’t miss out!

January 20
Booth Application opens

June 20
Exhibitor online accounts open

August 20
Early bird prices close

September 10
Services applications close (i.e. visa letter, advert, hotel booking etc.)

China Education Expo 2014 Playback

53,500 visitors in 4 cities
602 exhibitors
63 study abroad seminars

18 national pavilions
41 countries and regions
China Education Expo 2015 will be a world of possibilities if you look for opportunities in China, and it all happens in one place.

Get started by signing up with us

The expo tour will navigate your institution through the 4 leading markets – Beijing, Chengdu, Guangzhou and Shanghai in China, and expand your networks and resources in the most important recruitment markets.

Get engaged by networking at B2B

Formerly staged side by side, B2B will take place at the booths of exhibitors who signed up with B2B, where B2B booths will be visible with the signage “B2B is Welcomed” at the exhibition hall.

Get smart by interviewing through O2O

O2O will get you ahead if you are looking for a sensible meeting at your booth, you can leave messages online and meet students at the booth offline. We advise all exhibitors to make the most out of the new system — Online Message Board (OMB).

Online Message Board (OMB) will be created at the official website, where initial contact can be made between exhibitors and visitors. It will help you preselect and track the right visitors to allow you to carry on with quality meetings and interviews at the booth.

Country of Honour – New Zealand

Highlighting a “niche” experience to Chinese students and showcasing its educational quality and excellence across the spectrum.

EHEF Is Back!

As in 2007, European Higher Education Fair is back to China (Beijing) – the presence of European Institutions at CEE is being supported by the European Higher Education Fairs initiative, a EU funded Project.

Throughout the past 15 years, CEE has aimed at bringing truly quality schools to the leading cities in China, putting the worldwide education excellence in the spotlight, letting the face-to-face interaction work to the advantage of exhibitors and visitors.
Participation Guidelines

- Only regionally accredited overseas academic institutions are accepted at China Education Expo 2015.
- Institutions shall only be represented by authorized personnel (faculty professor, advisor, lecturer, or recruitment officer) from the institutions themselves.
- As we promote direct communication between overseas schools with Chinese students, no third party recruiters or agencies or domestic language training organizations or Alumni running agency business, will be accepted at China Education Expo 2015.

Exhibitor’s Profile

- National pavilions
- Regionally recognized overseas secondary schools, colleges, and universities
- Regionally recognized overseas vocational education schools
- Regionally recognized overseas language training schools and institutions
- Governmental organizations
- Embassies and consulates
- Student services providers (banking, accommodations & airlines, etc.)

Participation

● Standard Booth

Beijing and Shanghai  
3mW x 2.5mD x 2.5mH

Chengdu and Guangzhou  
3mW x 2mD x 2.5mH

The basic fittings shall include:
- Fascia board with exhibitor's E/C names
- Aluminum frame system, white plywood panel walls on all closed sides of the booth.
- Booth fully carpeted
- 2 Information counters, 1 square table and 5 chairs for Beijing and Shanghai each
- 1 IBM table, 4 chairs for Chengdu and Guangzhou each
- 2 Lights
- 1 Single-phase socket (220V/5A)
- 1 Waste basket

● Space Only

Space Only is available with minimum size of 4 standard booths. Exhibitors will design and build their own booths at their own cost.

● Seminar

Price: CNY5000/session
Inclusive of 30 minutes duration, a 50-people capacity seminar room, laptop, AV equipment and multi-media projector, audience promotion.

For rates and details, please refer to the Application & Contract.
More updated information and services, please visit the official website: www.ChinaEducationExpo.com

Show Management Office

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