

The Pearson logo, consisting of a stylized 'P' symbol followed by the word 'Pearson' in a bold, sans-serif font. The background of the entire page is a photograph of graduates in black gowns and mortarboards, with a warm, golden light from the left. The graduates are seen from behind, and their tassels are visible. The overall mood is celebratory and professional.

» Pearson

BTEC International

Prepare your learners
for a skill-based,
future ready career

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Teach skills that match your learners' ambitions

A Pearson BTEC qualification is all about putting what you know straight into practice. Your learners will learn through real-life scenarios, equipping them with the knowledge and skills to succeed in whatever career path they choose in the future.

Pearson BTEC qualifications are recognised by employers, universities and Ministries of Education around the world.

Partnering with real businesses and understanding what skills they need are at the heart of Pearson BTEC qualifications and courses. We work with industry experts to ensure the qualifications you teach and the skills your learners study will meet their high standards.

BTEC learners also have the opportunity to progress to higher education studies right up to the final year of an undergraduate degree.



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Who is Pearson?

Founded in 1844 by Samuel Pearson in Yorkshire, England, Pearson has grown to become one of the largest international awarding organisations supporting 10s of millions of learners every year.

We create vibrant and enriching learning experiences designed for real-life impact.

Learning is no longer just a stage of life but a lifelong journey.

More than 160 million users worldwide trust Pearson products and services.

Whether it's upskilling in the workplace, getting ahead in school, making the grade at university, or learning a new language, our products and services help people realise the life they imagine every day.

Find out more about Pearson: [scan here](#) ▶



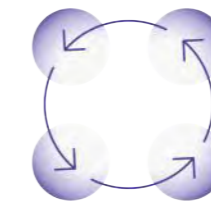
What is a BTEC?

Pearson's BTEC courses and qualifications are recognised in more than 50 countries worldwide. Established in 1984, Pearson BTEC (Business and Technology Education Council) is a framework of vocational courses and globally renowned qualifications and blended learning solutions that help to develop a trained and highly skilled workforce. From fundamental learning to professional courses at the postgraduate level, BTEC offers an alternative to academic education with practical, hands-on learning experiences. Each Pearson BTEC comprises a variety of units, which are designed to enable learners to build their understanding and skills across the course of study.

Why choose BTEC?



With over **40 years of proven success**, more **employers** and **higher education institutions** globally are **choosing BTEC-qualified candidates** for their practical knowledge and employability skills.



Available in a **wide range of sectors**, from Business to Engineering, Esports, Health & Social Care, Art & Design, and IT & Computing.



BTECs are **developed and validated** in partnership with educators, employers and government **to ensure content reflects the needs of a workforce.**

BTEC learner story



Katrina Shek

Katrina completed BTEC International Level 2 Certificate in Creative Media from West Island School in Hong Kong with a top grade of D*D* and got admission as a member of The University of Hong Kong's "Academy for the Talented" programme. "By focusing on real-world applications and producing various designs, I found my learning journey engaging and practical. The coursework allowed me to develop different skills. Unlike sitting for a written exam, I appreciated how BTEC is assessed, as all projects allowed me to express my creativity in real-world scenarios, making the material more engaging and relevant. Studying BTEC has significantly helped me get to where I am now by providing a solid foundation and knowledge relevant to my field."



Partnership and recognition

BTEC qualifications have been developed to fulfil the specific skillsets required by industry. Our work with partners such as Liverpool Football Club and British Esports, and professional associations such as the Chartered Management Institution and the Chartered Institute of Marketing, makes BTEC course content industry relevant and globally recognised. This helps to prepare BTEC learners with world class skills, knowledge and behaviours that are valued by global employers and industry and higher education institutions.



More about our Partnerships: [scan here](#) ▶



Explore our International Progression and Recognition: [scan here](#) ▶



BTEC Levels

| Who is Pearson BTEC for | BTEC Levels | Level 1-2 | Level 3 | Level 4 | Level 5 | Level 6 | Level 7 |
|--|---------------------|---|---|---|-------------------------|---|---|
| | British Equivalent | Year 10 - 11 | Year 11 - 12 | Undergrad Year 1 | Undergrad Year 2 | Undergrad Year 3 | Postgraduate |
| | Best suited for | School students seeking foundational knowledge from vocational subjects | School students seeking additional knowledge from vocational subjects | Students seeking routes to pursue higher education | | Progression to international university | Students seeking international Master's Degree |
| Duration of Pearson BTEC qualifications | | 3 - 12 months | 3 - 24 months | 12 months | 12 months | 12 - 24 months | 6 - 8 months |
| Nomenclature of Pearson BTEC qualifications | | BTEC International Level 1, BTEC International Level 2 | BTEC International Level 3 (Certificate/ Diploma/ Extended Diploma) | Higher National Certificate | Higher National Diploma | Progression to international university | BTEC Specialist and Professional qualifications |
| Pearson BTEC subjects offered | | Business, Creative Media, Engineering, Art and Design and many more | | Business, Creative Media, Engineering, Art and Design, Esports, Digital Technologies, Cloud Computing | | Upon university application | Strategic Management and Leadership |
| Who can provide Pearson BTEC qualifications? | Type of institution | International schools and training providers | International schools and training providers | Higher Education providers - colleges, universities, private training centres | | International universities | Employers, training providers and Higher Education institutions |

What your learners can study

BTEC International Level 2 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular to fit in with existing curriculum requirements
- Delivered in Schools, Colleges, and Training Providers that also facilitate adult learning.

Available in 3 or 4 sizes:

| Qualification size | GLHs | Equivalent to |
|-----------------------------|---------|-----------------------|
| Award | 120 GLH | 1 International GCSE |
| Certificate | 240 GLH | 2 International GCSEs |
| Extended Certificate | 360 GLH | 3 International GCSEs |
| Diploma | 480 GLH | 4 International GCSEs |

Subject areas

- Applied Science
- Art and Design
- Business
- Construction
- Creative Media Production
- Engineering
- Health and Social Care
- Hospitality
- Information Technology
- Music
- Performing Arts
- Sport
- Travel and Tourism

For learners aged 14 – 18 years +



More on BTEC International Level 2 qualifications: [scan here](#) ►



BTEC International Level 3 qualifications

- Available in a range of sectors for learners who wish to explore a work-related qualification or specific industry area
- Offers learners industry knowledge, transferable skills and behaviours to prepare them for a career or to continue education
- Flexible and modular course structure to fit in with existing curriculum requirements
- ENIC benchmarked to show comparability against the UK and European qualification frameworks (England's RQF and European EQF)
- Recognised by many universities and Higher Education Institutes worldwide, as an entry level qualification to relevant first year-degree and Higher National programmes
- Delivered in Schools, Colleges, and Training Providers that also facilitate adult learning.

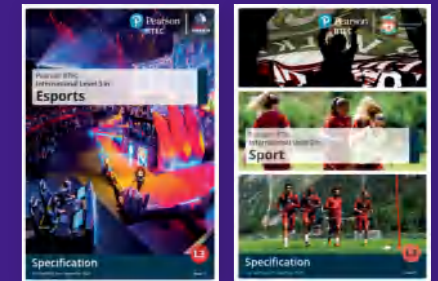
Available in 5 sizes:

| Qualification size | GLHs | Equivalent to |
|---------------------------|----------|---|
| Certificate | 180 GLH | International Advanced Subsidiary |
| Subsidiary Diploma | 360 GLH | International A level |
| Foundation Diploma | 540 GLH | International A level + International Advanced Subsidiary |
| Diploma | 720 GLH | 2 International A levels |
| Extended Diploma | 1080 GLH | 3 International A levels |

Subject areas

- Applied Science
- Art and Design
- Business
- Business and Hospitality
- Construction
- Creative Media
- Engineering
- Esports
- Hospitality
- Information Technology
- Land-based
- Marketing
- Music
- Performing Arts
- Production Arts
- Sport
- Travel and Tourism

For learners aged 16 years +



More on BTEC International Level 3 qualifications: [scan here](#) ►



BTEC Level 3 and Level 4 Foundation Diplomas in Art, Design and Media Practice

- BTEC Foundation Diplomas are Level 3 and Level 4 vocational qualifications that provide specialist, work-related learning across art, design, and media sectors. They equip students with the specialist knowledge, practical and professional skills and understanding they need to progress studying creative subjects at the university level.
- Learners will develop essential employability skills, including effective communication, problem-solving, self-direction, and practical expertise, all woven into the fabric of the qualification's assessment and content. As they advance, they will cultivate independence, deepen their ability to reflect on progress and integrate their knowledge with technical proficiency to craft innovative solutions.
- The programme nurtures creativity, enabling learners to adapt to diverse industry challenges while meeting the expectations of various audiences. Through hands-on learning and real-world scenarios, learners build a robust portfolio that not only supports their career aspirations but equips them for dynamic, future-focused employment opportunities.

| Qualification Size | GLHs | Equivalent to |
|---|---------|--------------------|
| Pearson BTEC Level 3 Foundation Diploma in Art, Design and Media Practice | 642 GLH | Foundation Diploma |
| Pearson BTEC Level 4 Foundation Diploma in Art, Design and Media Practice | 642 GLH | Foundation Diploma |

Subject areas

- Art
- Music
- Fashion
- Creative Media

For learners aged 14 - 18 years +

More on BTEC Level 3 and Level 4 Foundation Diplomas in Art, Design and Media Practice: [scan here](#) ▶



Experience of Learning & Teaching BTEC Foundation Diploma in Art, Design and Media Practice

Ruihao completed his BTEC Level 4 Foundation Diploma in Art, Design and Media Practice at Sphinx International Art Education



Ruihao Jiang

"The BTEC Art and Design program emphasizes hands-on and practical learning, allowing students to apply their theoretical knowledge in real projects. This not only improves their skills but also builds their confidence. Through design seminars, workshops, and practical projects, students can translate their ideas into real-world work, which is an invaluable experience in their learning process."

Dean of the Academic Department, The Central Academic of Fine Arts, International College



Songmin Jin

"What I value most about BTEC is its power to help students truly understand themselves and uncover their own passions. Rather than simply mastering artistic techniques, students learn to build their own methodology for perceiving and interpreting the world. BTEC nurtures independent thinkers, young artists and designers. Through topic-based learning, students are encouraged to explore their personal interests, conduct rigorous research and experiment with visual approaches to find the most effective forms of expression. Every project becomes a journey of self-discovery and creative growth. Teaching BTEC isn't just about education, it's about empowering future creatives to think critically, create boldly, and express authentically."

BTEC Higher Nationals are equivalent to the first 2 years of a UK undergraduate degree.

Higher Nationals explained

BTEC Higher Nationals

- Internationally recognised higher education qualifications at level 4 and 5 that are equivalent to the first and second years of a university degree.
- Provides progression to both university and employment.
- Delivered at universities and colleges.
- An ideal choice for learners seeking an affordable and relevant route to a degree or employment.

Available in 2 sizes:

1. Certificate
2. Diploma

Subject areas

- Aeronautical Engineering
- Agriculture
- Animal Management
- Applied Sciences
- Art and Design
- Business
- Cloud Computing
- Computing
- Construction
- Construction and the Built Environment
- Creative Media Production
- Digital Technologies
- Early Childhood Education and Care
- Engineering
- Future Homes Design and Construction
- Healthcare Practice
- Horticulture
- Hospitality Management
- International Travel and Tourism Management
- Manufacturing Operations
- Music
- Nuclear Engineering
- Performing Arts
- Policing
- Quantity Surveying
- Rail Engineering
- Social and Community Work
- Sport
- Sport and Exercise Science

For learners aged 18 years +



HN Global

A dedicated online learning platform, containing various free resources to support delivery of BTEC Higher Nationals.

Read more: [scan here](#) ▶



Explore our 'Degree Finder' for university progression from a Higher National: [scan here](#) ▶



More on BTEC Higher National qualifications: [scan here](#) ▶



Available in 24 different subjects



Equivalent to the first and second year of an undergraduate degree



600+ approved teaching centres across the globe



Aligned to the Higher Education Qualifications framework



Delivered in 50+ countries



Options to progress to degree-level study at 340+ institutions worldwide



Recognised by large, multinational organisations



50,000 registered learners globally every year



Regulated by Ofqual



Designed and validated by experts from industry and academia



BTEC short courses

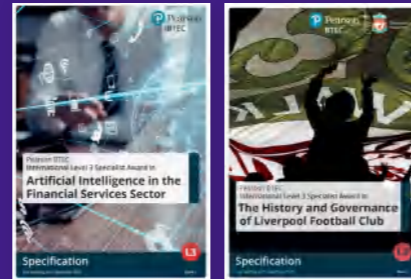
BTEC International Specialist and Professional qualifications

- BTEC Specialist qualifications (levels 1 - 3) are designed to cover specific skills and knowledge within a chosen sector and to support personal growth.
- BTEC Professional qualifications (levels 4+) are designed to complement existing experience and improve personal professional practice within a specific sector.
- Applied learning through shorter courses and qualifications allowing learners to select the courses that suits them.
- Used as extracurricular programmes to complement other international, academic and professional courses and qualifications.

Subject areas

- Artificial Intelligence
- Education
- Marketing
- Esports

For learners aged 18 years +



More on BTEC International Specialist and Professional qualifications: scan here ▶



HN Flex

HN Flex offers learners the chance to study stackable skills within a single BTEC Higher National qualification from our full range of over 24 subjects, with the opportunity to progress to a Higher National Certificate (HNC) or Higher National Diploma (HND) qualification, achieving a Certificate of Unit Credit (CoUC) upon completion of the individual units studied.

A combination of up to four units from different BTEC Higher National subjects (the units cannot be combined to create a HNC/HND, but learners do have the opportunity to progress to a full HNC/HND, with a focus on a single subject discipline, having banked units studied that are within a valid rule of combination).

Individual units of CPD as and when required; or completing only units required for professional body/ vendor accreditation.

More on HN Flex: scan here ▶



Level 7 in Strategic Management

We offer three different sizes of professional qualification which are designed to offer achievement in areas such as Strategic Change Management, Strategic Marketing Management and Strategic Supply Chain Management. The smaller sized qualifications can be taken in combination with other qualifications and develops learners' essential understanding and skills of strategic managers and leaders.

Our Level 7 Strategic Management and Leadership qualifications reflects current strategic management and leadership theory and practice that includes international contexts and reflects the required academic rigour at Level 7. They benefit learners through:

- Progression into graduate employment or promotion within roles
- Progression to post-graduate study, usually an MBA.



Emerging sectors

Digital






Almost half of businesses (48%) are recruiting for roles that require hard data skills, proving a career in IT will always be needed.*

BTEC courses provide a solid grounding in all aspects of IT, from building computer systems and programming through to digital animation and web development. Learners will be putting theory into practice with practical tasks and tests.

What kind of career can learners go into?

- App development
- Cyber security
- Data analysis
- Hardware Engineer
- IT consultancy
- Programming
- Game development
- Software Engineer

Top 5 soft skills learners will gain

-  Problem solving
-  Analytics
-  Researching skills
-  Data analysis skills
-  Organisation

Creatives

Experts predict that creative industries will help create one million jobs by 2030*.

Whether your learners want to become performers, dancers, musicians, artists, or media specialists, there's a BTEC course where you can learn about the industry, to develop their creative talents.

What kind of career can learners go into?

- Advertising and Marketing
- Crafts, Fashion and Design
- TV, Film, Radio and Photography
- Music, Performing and Production Arts
- Visual Arts, Illustration and Animation
- Games and Web Design and Development
- Museums, Galleries and Libraries

Top 5 soft skills learners will gain

-  Problem solving
-  Creativity
-  Teamwork
-  Work ethic
-  Communication (in different formats)

Healthcare

Studying a BTEC in Health and Social Care means combining practical experience, skills, theory and behaviours to understand what it means to deliver top-quality care and services across a range of specialisms.

What kind of career can learners go into?

- Registered Nurse or Nurse Practitioner
- Physician Assistant
- Dental Hygienist
- Social Worker
- Paramedic
- Physiotherapist
- Healthcare Assistant
- Midwife
- Occupational Therapist
- Healthcare Scientist

Top 5 soft skills learners will gain

-  Communication and empathy
-  Leadership
-  Responsibility
-  Time management
-  Interpersonal skills

Engineering






BTECs in Engineering are all about combining creative ideas with practical applications.

From the aerospace and automotive industries to housing and healthcare, a BTEC in Engineering is the ideal choice for learners with a creative flair and a pragmatic mind.

What kind of career can learners go into?

- Rail Track Maintenance Worker
- Medical Devices Maintenance Technician
- Mechatronics Technician
- Welder
- Manufacturing Engineer
- Chemical Plant Process Operator

Top 5 soft skills learners will gain

-  Creativity
-  Problem solving
-  Communication
-  Researching
-  Adaptability

* Quantifying the UK Data Skills Gap Report, May 2021

* Creative Nation Report, Nesta, 2018

Where a BTEC can take your learners

A BTEC is so much more than a qualification. Former BTEC learners often say how they continue to apply what they learned on their BTEC course when they progress on to further study, or starting a job, and as they advance throughout their career. Learners can combine their studies with International A Levels, progress to higher education, or start their careers with life-long transferable skills.



Entry to a university degree

A BTEC:

- at Level 3, can either be studied as a stand-alone qualification, or as part of a 'blended' curriculum alongside or as an alternative to International A Levels
- can prepare a learner for entry to a university degree course
- is internationally recognised by universities. Pearson works with credible universities globally, so that they recognise and accept applications from BTEC learners onto a degree programme.

A Higher National:

- at level 4 and 5 is equivalent to the first and second years of an undergraduate degree
- is internationally recognised by over 300 universities around the world and allows for seamless progression into the third year of an undergraduate degree.

More about BTEC in comparison to other qualifications: [scan here ▶](#)



Skilled and ready for employment

Today's employers are looking for confident, work-ready candidates who have the practical knowledge, experience and skills that BTECs provide. We've worked closely with employers, professional bodies and Higher Education experts to develop BTEC qualifications. That means BTEC-qualified candidates are valued by a wide range of industries. A BTEC course will help your learners build the employability skills and confidence they'll need to thrive throughout their career.

BTEC educator story

Parras Majithia

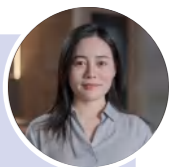


Co-Head of Secondary, Head of Whole School Academics and BTEC Quality Nominee at Yew Wah International Education School of Zhejiang Tongxiang. Experienced in BTEC education in the UK, Egypt and China in the past 19 years.

"What I like most about BTEC is the ability to create vocational contexts / scenarios which match the interests, backgrounds and areas of specialism of the learners. Variety of possible assessment options, to allow for non-traditional and creative possibilities. From a leadership perspective, the ability to build a curriculum model which enables all learners to enjoy success based on their own learning styles and strengths, alongside traditional 'terminal exam' style qualifications."

BTEC learner story

Jingling Liu



Graduate of Guangdong AIB Polytechnic College, majored in BTEC Higher National Diploma in Hospitality Management, former BTEC learner Jingling Liu further studied in the University of Auckland in New Zealand for a Bachelor's Degree in Business Management and University of East London for MBA in the UK.

Choosing BTEC gave her the confidence, tools and international network to travel around the world and develop career pathway. Jingling is currently based in London working as a partner in an E-commerce company.

"From a classroom in Guangzhou to the skyline of London, BTEC gave me belief, belief that I was capable. It gave me the tools, the vision, the foundation to build a life beyond the border."

Read the full story: [scan here ▶](#)



BTEC International Level 3 University Recognition

These universities have indicated that they will consider one or more of the BTEC International Level 3 qualifications as an entry qualification to relevant courses. Students should be aware that university admission criteria are always subject to change and understand the course entry requirements for both subject and grade before applying.

Other universities not on this list may also consider BTEC for progression so we advise that students should plan progression routes and contact potential universities prior to commencing a course of study at Level 3.

This list is continually being updated as we receive information from universities. Please let us know if you need us to discuss acceptance with a university. Email us at internationalproduct@pearson.com



| | | | | | | | |
|---------------------------------------|---------------|--|-------------|----------------------------------|----|-----------------------------------|----|
| Canberra University | Australia | Sunway - Lancaster University | Malaysia | Cardiff Metropolitan University | UK | University of Northampton | UK |
| Central Queensland University | Australia | Sunway University | Malaysia | Goldsmiths, University of London | UK | University of Nottingham | UK |
| Charles Sturt University | Australia | Auckland Institute of Studies | New Zealand | The Glasgow School of Art | UK | University of Plymouth | UK |
| Curtin University | Australia | Massey University | New Zealand | King's College London | UK | University of Portsmouth | UK |
| University of New England | Australia | Rotterdam University of Applied Sciences | Netherlands | Leeds Trinity University | UK | University of Reading | UK |
| University of Technology Sydney | Australia | Windesheim University | Netherlands | Lincoln University | UK | University of Sheffield | UK |
| Western Sydney University | Australia | César Ritz Colleges | Switzerland | London Metropolitan University | UK | University of Southampton | UK |
| Brock University | Canada | Culinary Arts Academy | Switzerland | London South Bank University | UK | University of Sunderland | UK |
| University of Lethbridge | Canada | Hotel Institute Montreux | Switzerland | Loughborough University | UK | University of Surrey | UK |
| University Canada West | Canada | IPAC Design Geneve | Switzerland | Middlesex University London | UK | University of the West of England | UK |
| New York University, Shanghai | China | SHMS Swiss Hotel Management School (Caux & Leysin) | Switzerland | Northumbria University | UK | University of York | UK |
| Academia Business and Digital School | France | UBIS Institute Geneva | Switzerland | Royal Academy of Music | UK | Westminster University | UK |
| Ecole de Design de Nouvelle-Aquitaine | France | American University in Dubai | UAE | Sheffield Hallam University | UK | California College of the Arts | US |
| EEGP Design Institute | France | British University in Dubai | UAE | St Mary's University | UK | Georgia State University | US |
| Icademie Business and Digital School | France | Britts Imperial University College | UAE | Swansea University | UK | Linfield University | US |
| La Salle | France | New York University (Abu Dhabi) | UAE | University of the Arts, London | UK | Miami University Ohio | US |
| Helsinki School of Business (HELBUS) | Finland | University of Greater Manchester | UAE | University of Bath | UK | Northwood University | US |
| Hong Kong Shue Yan University | Hong Kong SAR | Ras Al Khaimah | UAE | University of Bournemouth | UK | Temple University, Massachusetts | US |
| The Education University of Hong Kong | Hong Kong SAR | University of Brighton | UK | University of Huddersfield | UK | University of Denver | US |
| University of Saint Joseph | Macao SAR | Brunel University | UK | University of Liverpool | UK | University of Iowa | US |



How is a BTEC structured and assessed?

BTECs focus on skills-based learning and are designed around themed units. They are designed with employers so you can be assured that the knowledge, understanding and skills learners develop will prepare them for the world of work.

They are made up of assessments – called assignments – which are mostly set by the teacher, are based on real-life scenarios and are in various formats including practical tasks, written work, video recordings or group presentations.

BTECs enable learners to build knowledge and skills over time and combine the knowledge, skills and behaviours that employers and universities are looking for.

They test learners throughout the course with assignments marked by teachers and checked by Pearson using grades – Pass, Merit or Distinction.

BTEC Higher Nationals (HN) use holistic assessment, where the learner’s work is evaluated as a whole, rather than as a set of individual tasks. For each unit in a HN qualification, we specify learning outcomes which define the skills and knowledge that learners should be able to evidence on completion of the programme.

More on delivering a BTEC: [scan here](#) ▶



Pearson Progress

Seamlessly plan, assess and track learner progress

Pearson Progress gives educators the confidence to deliver a flexible learning experience whether in the classroom, in remote or hybrid education settings. It includes features that are personalised to Pearson BTEC to help reduce administration time around assessment delivery and facilitate Quality Assurance, to allow coherent communication between team members and learners.

More about Pearson Progress: [scan here](#) ▶



Professional Development

We have worked closely with professionals around the world to identify key professional development opportunities for teachers and educators. We have recently introduced digital badging, after completion of our online professional development courses, which can be used towards CPD (Continuing Professional Development).

More about Professional Development: [scan here](#) ▶



Other products

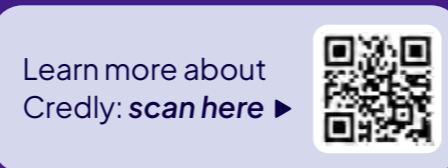
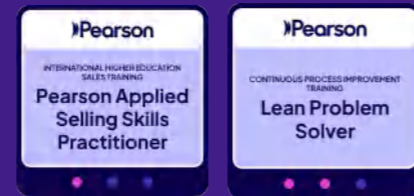
Credly

Digital credentials from Credly (also known as digital badges), allow learners to share their achievements quickly and easily making them visible to professional networks and potential employers.

Credly, by Pearson, is an end-to-end solution for issuing, managing, and analysing digital credentials and the data that accompanies them.

The platform is used to translate the learning outcomes your learners demonstrate into digital credentials and a profile. This enables them to manage, share and verify their competencies digitally so they can showcase their skills and competencies where it matters most.

Digital credentials provide additional recognition and verification from Pearson of your learners' skills.



English Language Learners (ELL)

Courses, assessments and resources for teaching and learning – anytime, anywhere.

By 2025, one in four public school learners will be an English language learner. Educators globally are rising to the challenge of improving language development in their diverse, complex, and rapidly growing learner populations.

Fortunately, next-generation programmes allow states, districts, and schools to develop comprehensive ELL/ESL systems that include instruction, assessment, and professional development for teachers.

Discover more about ELL: [scan here](#) ▶





Contact us

Contact one of our specialist advisors to help start your journey into offering BTEC International qualifications.

quals.pearson.com/btec-int



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