

# IdD

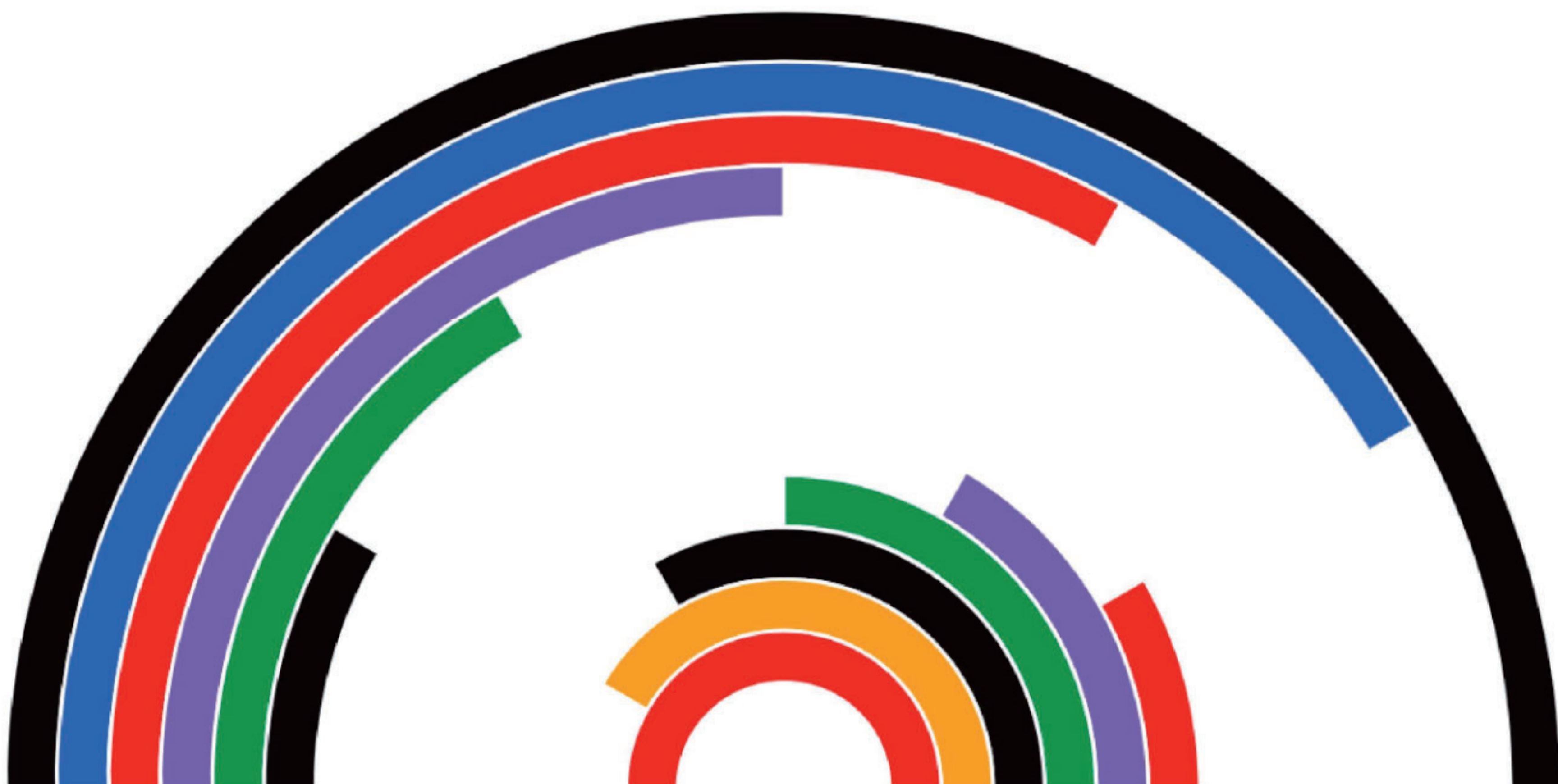
ISTITUTO  
DEL DESIGN  
MATERA



## **Bachelor's Degree in Design**

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(180 ECTS – EQF Level 6)





**Istituto del Design di Matera** is an internationally renowned **Academy** and it is one of the most important **Higher Education Institutes of Design** in South Italy and Europe

With its campus located in **Matera**, IdD offers academic degrees equivalent to the first level degree in Design, which allow students to continue their studies in both Academies or Universities in Italy and abroad.

The programmes are open to students interested in design culture and technological experimentation: they come from many different Italian regions, with the most different backgrounds.

IdD educational method is based on the balance between theory and practice, ideas and their realisation. Design methodologies are at the core of the educational activities, thus allowing your ideas to dive into a real social and market context, and to become an actual shareable product, also thanks to the updated expertise of the Faculty. They are able to spread knowledge and passion and will guide you throughout the three-years course

**Bachelor's Degree in Design** aims to provide students with a broad and in-depth acquisition of specialized knowledge and skills



in **Product, Interior Graphic, Exhibit Design** and **Visual Communication**.

Here, students acquire fundamental logical and technological tools to support their creativity, in order to operate in a conscious and interdisciplinary way in the wide field of design.

# FIRST YEAR

	CFA
ICT FUNDAMENTALS	4
DESIGN 1	8
COMPUTER DESIGN FUNDAMENTALS	8
TECHNICAL AND PROJECT DESIGN	4
INTERIOR ARCHITECTURE	6
HISTORY OF DESIGN 1	6
PROJECT METHODOLOGY	4
TYOLOGY OF MATERIALS	6
NEW MATERIALS TECHNOLOGY	2
ECODESIGN	8
HISTORY OF CONTEMPORARY ART	4

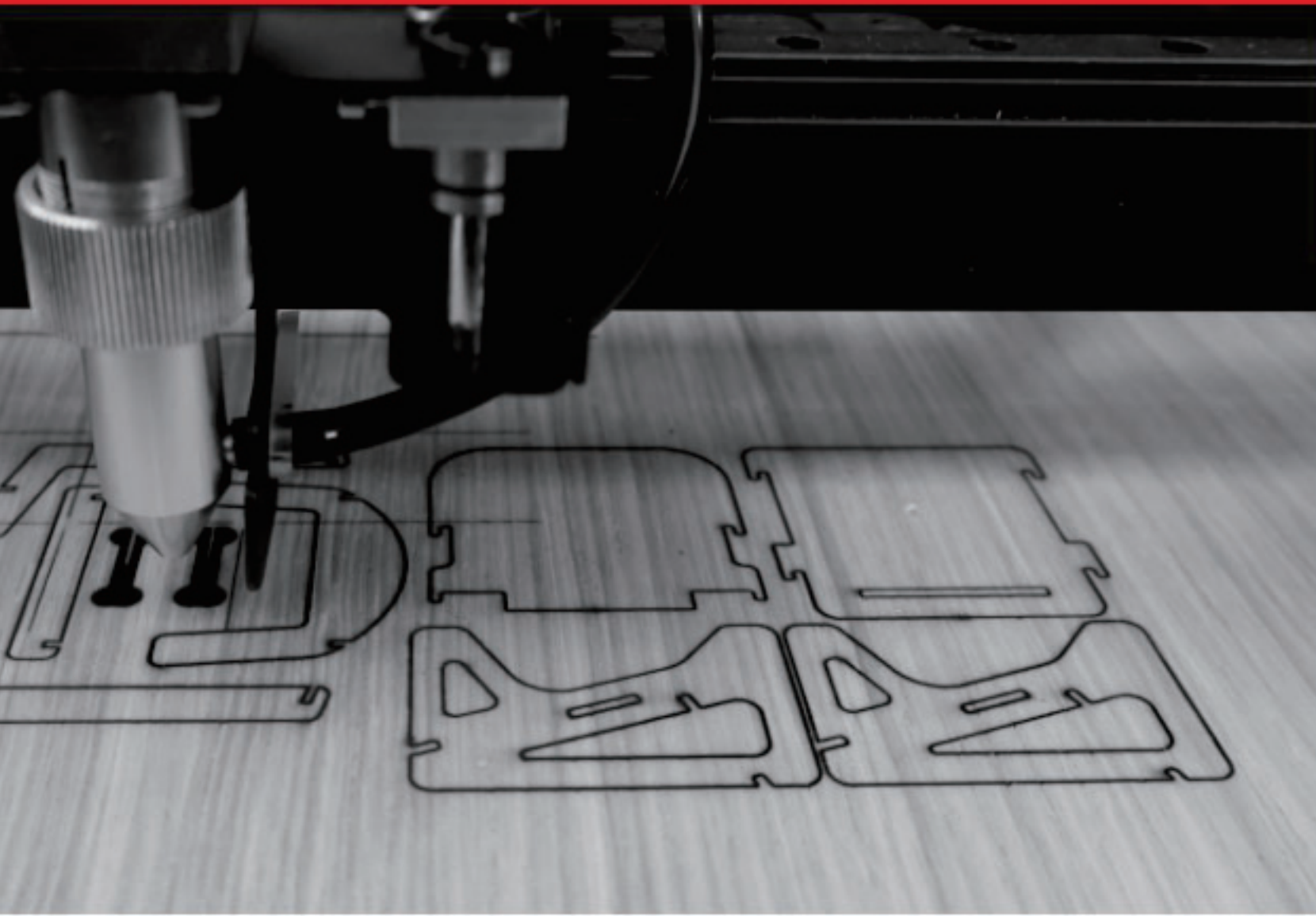
# SECOND YEAR

GRAPHIC DESIGN	4
PROJECT CULTURE	4
ENGLISH	4
DESIGN 2	8
3D RENDERING	4
DIGITAL MODELLING TECHNIQUES - 3D COMPUTER	6
HISTORY OF DESIGN 2	2
PRODUCT DESIGN	8
THEORY OF PERCEPTION AND PSYCHOLOGY OF SHAPE	4
ELEMENTS OF MORPHOLOGY AND SHAPE DYNAMICS	4
STYLE, HISTORY OF ART AND COSTUME	4
VISUAL COMMUNICATION DESIGN METHODOLOGY	6

# THIRD YEAR

EXHIBITION SPACE DESIGN	6
HISTORY OF CONTEMPORARY ARCHITECTURE	4
CURRENT TRENDS IN VISUAL ARTS	4
DESIGN 3	8
EXHIBIT DESIGN	8
WEB DESIGN	5
PRODUCT DESIGN 2	5
INFORMATION AND DIGITAL COMMUNICATION LAW	6
INTERNSHIP	4
FINAL EXAM	10

# Campus



Students can use the laboratories, the spaces and the study rooms of the campus, which have been created to meet their learning needs and more.

The Design and Graphics labs are equipped with last generation equipments and tools to allow students to design, make some practice and experiment

# Services

IdD Students can benefit from various services related to their educational activities and academic career

**Deals**

**Housing**

**Student Counseling**

**Stage and Placement**



# Matera, city of design

IdD is located in the central heart of the city of Matera, one of the oldest cities in the world, a UNESCO World Heritage Site since 1993, and European Capital of Culture of 2019. It has been an important place of experimentation, innovation, and attraction of great filmmakers and artists since the 1950's and now it is one of Europe's main cities of art. Matera is located not only at the center of South Italy but also of the Mediterranean area, thus highlighting the richness and diversity of cultures – of which it constitutes a crossroads – as well as the shared characteristics, increasing the sense of belonging of European citizens and promoting culture as a tool for the city development. This has resulted in international visibility while developing connections and partnerships at European level



**Product  
Interior  
Graphic  
Exhibit  
Visual Communication**



**IdD** ISTITUTO  
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MATERA

Follow us:



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