

RIT



Lancaster  
University



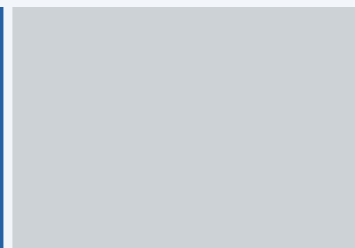
北京交通大学  
威海校区  
BJTU



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# 01

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## 校区简介

北京交通大学威海校区



饮水思源 爱国荣校

### Background

## 办学背景

北京交通大学是教育部直属，教育部、交通运输部、北京市人民政府和中国国家铁路集团有限公司共建的全国重点大学，“211工程”“985工程优势学科创新平台”项目建设高校。学校是国家首批“双一流”建设高校。

Beijing Jiaotong University is a national key university under the direct administration of the Ministry of Education and now is jointly supported by the Ministry of Education, the China Railway Corporation and Beijing Municipal Government. BJTU is one of the first universities selected into the “National 211 Project” and the “985 Innovative Platforms for Key Disciplines Project”, one of the first institutions authorised to confer Master’s and Doctoral degrees. In 2017, BJTU was selected into the “Double First-Class” National Initiative.

北京交通大学一校多区，威海校区是首个异地校区。威海校区位于山东省威海市南海新区，立足满足社会需求、服务地方发展，坚持“国际化、高起点、新模式”的办学方针，以国际化办学为主，开展本科、研究生等多层次人才培养。校区通过引进国外优质办学资源，走与学校主校区优势互补、相得益彰、协调发展的特色办学之路。威海校区目前的专业均是中外合作高校的优势专业和品牌专业。

Beijing Jiaotong University has more than one campus, Weihai Campus is the first Remote campus. Weihai Campus is located in Nanhai New District, Weihai City, Shandong Province. Based on meeting social needs and serving local development, Weihai Campus adheres to the school-running principle of “internationalization, high starting point and new model”. It focuses on international school management and carries out multi-level talent training for undergraduate and graduate students. Through the introduction of foreign high-quality educational resources, the campus takes the characteristic school-running road of complementing and coordinating development with the main campus. At present, all the specialties in Weihai Campus are the dominant majors and brand majors of Sino-foreign cooperative universities.



## 办学特色

英文授课，颁发双方学位。

Taught in English and awarded both degrees

以中外合作办学为主，引进国外先进教育理念和课程体系，采用英文原版教材，实行英文授课。

Focusing on Chinese-foreign cooperative education, BJTU Weihai introduces advanced educational concepts and curriculum system from abroad, adopts original English teaching materials and implements English lectures.

学生修完中外双方培养计划规定的全部内容，成绩合格，达到两校学位授予条件，可获得北京交通大学毕业证书、学位证书以及合作院校学位证书。

Students who complete all the training programs prescribed by the BJTU and the foreign school, with qualified scores and meet the requirements for the awarding of degrees by the two universities may be awarded the BJTU degree certificate and the degree certificate of the cooperative universities.

## 办学方针



## 愿景

与世界一流大学、一流专业合作办学，具有国际影响力的北京交通大学国际化校区。

The campus commit to cooperate with world-class universities and first-class majors in running schools, and built an international campus of Beijing Jiaotong University with international influence.

## 使命



## 培养目标

通过引进英国兰卡斯特大学和美国罗切斯特理工学院等国际一流高校、一流专业的优质办学资源，采用中外合作办学模式，培养具有国际视野、通晓国际规则、能够参与国际事务、具有国际竞争力、德智体美劳全面发展的高水平专业人才。

Through the introduction of Lancaster University in Britain and Rochester Institute of Technology in the United States and other international first-class universities, first-class professional quality education resources, Weihai campus is committed to adopting the model of Sino-foreign cooperation in running schools to cultivate high-level professionals with international vision, knowledge of international rules, ability to participate in international affairs, international competitiveness and all-round development.

“饮水思源，爱国荣校”。如今，威海校区秉承“知行”校训，肩负使命，正以更加开拓进取的精神服务于威海的国际化“精致城市”发展，服务于学校的“特色鲜明世界一流大学”建设目标。

“Think of the source while drinking the water, love the country and honor the alma mater.” Now, adhering to the university motto of “knowing and doing”, Weihai Campus shoulders a mission and is serving the development of Weihai’s international “exquisite city” with a more pioneering spirit and the construction goal of “world-class university with distinctive characteristics”.



# 02

Part .

## 人才培养

北京交通大学威海校区



## 罗切斯特理工学院本科项目介绍

### 项目名称

Program Name

北京交通大学与美国罗切斯特理工学院合作举办信息管理与信息系统专业本科教育项目

Sino-foreign Undergraduate Program for Specialty of Information Management and Information Systems between Beijing Jiaotong University and Rochester Institute of Technology in the United States

### 审批机关

Examination and Approval Organization

教育部

Ministry of Education of the PRC

### 许可证编号

License Number

MOE11US2A20141651N

### 教育部监管平台

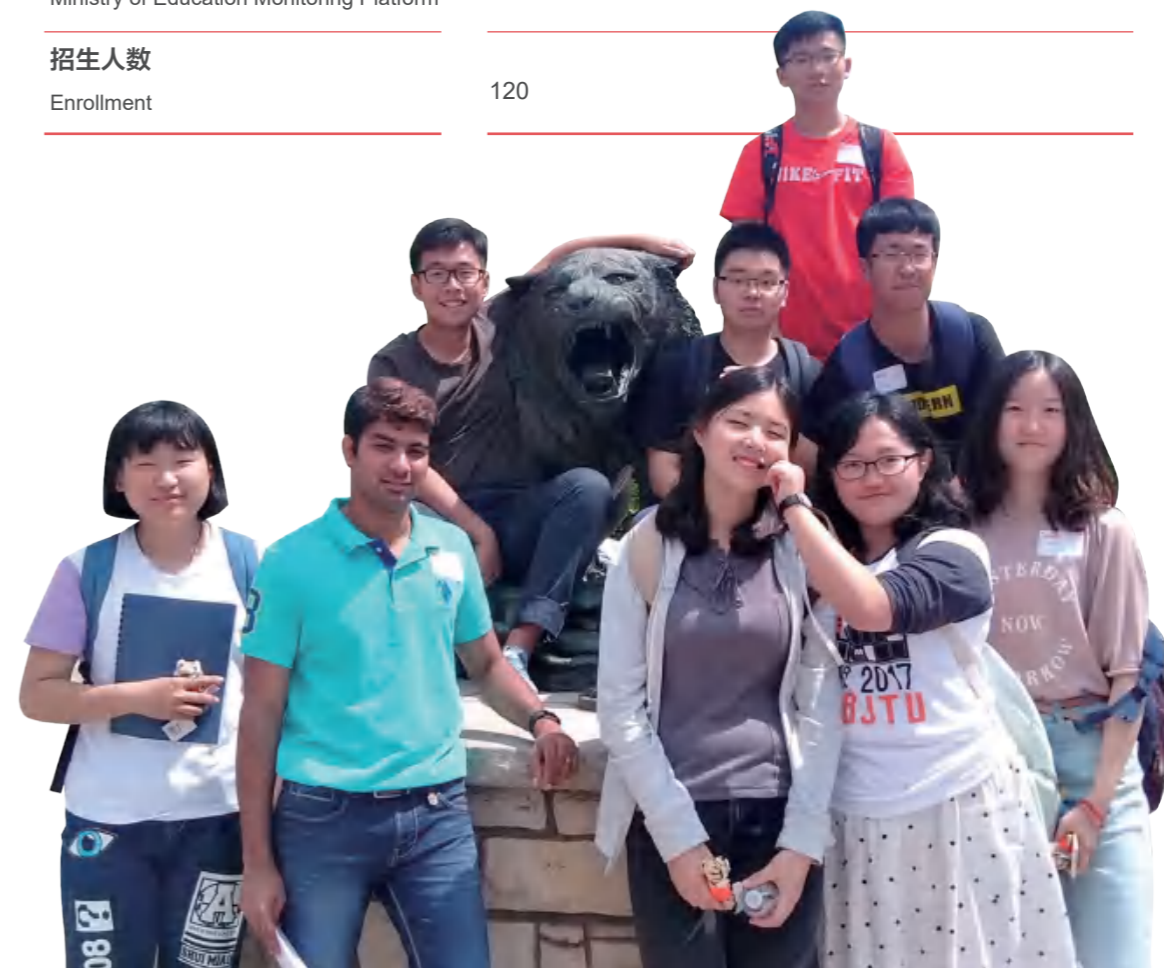
Ministry of Education Monitoring Platform

<http://www.crs.jsj.edu.cn/approval/detail/1852>

### 招生人数

Enrollment

120



## 罗切斯特理工学院介绍

Introduction to Rochester Institute of Technology

罗切斯特理工学院(Rochester Institute of Technology, 简称 R·I·T) 创建于 1829 年, 位于纽约州罗切斯特, 在 2021 US News 综合排名第 112, 是全美近 4000 所学院和大学中排名前 4% 的一所美国最佳的综合性大学之一。同时 RIT 也被 U.S. News & World Report 评为“最具价值大学”。该校的桑德斯商学院一直位居全美商学院的前 5%, 是最早获得国际高等商学院协会(AACSB)认证的商学院之一, 在 2020 US News 美国大学本科商科类排名第 66 名。与交大合作的管理信息系统专业(MIS)是桑德斯商学院传统优势专业, 2020 年毕业生就业率在全美排名第 6, 在 USA Today 全美最受雇主欢迎的管理信息系统专业中排名第十。

Rochester Institute of Technology (R·I·T), which was founded in 1829, is located in Rochester, New York and ranked 104 in 2020 US News. As one of the top 4% of the nearly 4000 colleges and universities in the United States, RIT has also been named "the most valuable university" by US News & World Report. Saunders college of business has consistently ranked in the top 5% of all business schools in the United States. It is one of the first business schools certified by the Association to Advance Collegiate Schools of Business (AACSB) and ranks 66th in the undergraduate business category of US universities in 2020 US News. The Management Information Systems (MIS) major in cooperation with Beijing Jiaotong University is a major from Saunders college of business with traditional advantages. In 2020, the employment rate of graduates ranked sixth in the United States, and ranked 10th among today's most popular Management Information Systems majors in USA.

R·I·T 创建于

1829 年

在 2024 US News

全美综合排名 105

## 管理规定

Management Regulations

学生录取入学后, 经复查合格后取得北京交通大学和罗切斯特理工学院学籍。学生如达不到北京交通大学和罗切斯特理工学院的学习要求, 按照双方学校的规章制度执行。

学生入学后在北京交通大学威海校区学习。

After admission, the students obtained the student status of both Beijing Jiaotong University and Rochester Institute of Technology. For students who fail to meet the learning requirements of Beijing Jiaotong University and Rochester Institute of technology, the rules and regulations of both universities shall be implemented in accordance.

After enrollment, the students study on Weihai Campus of Beijing Jiaotong University (Address: No. 69, Xiandai Road, Nanhai New District, Weihai, Shandong).

山东威海南海新区现代路 69 号

No. 69, Xiandai Road, Nanhai New District, Weihai, Shandong

Introduction to Lancaster University-Undergraduate Program

## 兰卡斯特大学本科项目介绍

### 机构名称

Institution Name

北京交通大学兰卡斯特大学学院

Lancaster University College at Beijing Jiaotong University

### 审批机关

Examination and Approval Organization

教育部

Ministry of Education of the PRC

### 许可证编号

License Number

MOE37GBA02DNR20161765N

### 教育部监管平台

Ministry of Education Monitoring Platform

<http://www.crs.jsj.edu.cn/aproval/detail/2203>

### 招生人数

Enrollment

480

北京交通大学兰卡斯特大学学院是北京交通大学(英文简称 BJTU)与英国兰卡斯特大学(英文简称 LU)合作举办的中外合作办学机构(以下简称“大学学院”), 为北京交通大学非独立法人的二级机构。

Lancaster University College at Beijing Jiaotong University is collaborative founded by Beijing Jiaotong University (BJTU) and Lancaster University (LU). The college is a BJTU's subordinate institution with dependent legal personality.

北京交通大学兰卡斯特大学学院本科项目设有 6 个专业, 招生人数分别为通信工程(80 人)、计算机科学与技术(120 人)、工商管理(80 人)、会计学(80 人)、环境工程(80 人)、数字媒体艺术(40 人)。

There are 6 majors at LU-BJTU joint undergraduate program, including Electronics and Communications(80), Computer Science(120), Business Studies(80), Accounting & Finance(80), Environmental Science(80), Digital Media Art(40).

LU 创建于

1964 年

在 2024 QS 世界大学

排名 122



## 兰卡斯特大学介绍

Introduction to Lancaster University

英方合作高校兰卡斯特大学(Lancaster University)始建于1964年,在英国和国际上均享有良好的学术声誉。兰卡斯特大学多次被评为英国优秀公立科研型大学,是学生最为满意的25所英国大学之一,在2021 QS世界大学排名中位列135名,在2021年TIMES英国综合大学排名中位列第六。兰卡斯特大学拥有全英国最优秀之一的环境科学系以及享誉国际的兰卡斯特大学管理学院(Lancaster University Management School,简称LUMS)。LUMS是英国排名前十的商学院,也是全球知名的商学院之一,具备三重认证(EQUIS, AACSB和AMBA)。

大学学院各专业将由兰卡斯特大学和北京交通大学教师联合授课,通过不断调整评估设置和评分等严格的质量保证措施来控制学术标准。

学生录取入学后,经复查合格后取得北京交通大学和兰卡斯特大学学籍。学生如达不到北京交通大学和兰卡斯特大学的学习要求,按照双方学校的规章制度执行。学生入学后在北京交通大学威海校区学习(地址:山东威海南海新区现代路69号)。

Lancaster University, our partner University in the UK, was founded in 1964, and enjoys a good academic reputation both in the UK and internationally. Lancaster University has been rated as the excellent public research university in the UK for many times, and is one of the top 25 universities with the most satisfaction of students. It ranks 135 in the 2021 QS World University Ranking and sixth in the UK General University Ranking in 2021. Lancaster University has one of the best Environmental Sciences departments in the UK and the internationally renowned Lancaster University Management School (LUMS). LUMS is one of the top 10 business colleges in the UK and one of the world's leading business colleges with triple certification (EQUIS, AACSB and AMBA).

The majors of the University College will be taught jointly by teachers from Lancaster University and Beijing Jiaotong University, and the academic standards will be controlled through strict quality assurance measures such as constant adjustments of evaluation and scoring settings.

After admission, the students obtained the student status of both Beijing Jiaotong University and Lancaster University. For students who fail to meet the learning requirements of Beijing Jiaotong University and Lancaster University, the rules and regulations of both universities shall be implemented in accordance. After enrollment, the students study on Weihai Campus of Beijing Jiaotong University (Address: No. 69, Xiandai Road, Nanhai New District, Weihai, Shandong).

Lancaster University College of Beijing Jiaotong University professional master's program

## 兰卡斯特大学合作办学硕士专业

北京交通大学兰卡斯特大学学院目前设有通信工程(含宽带网络、移动通信等)、物流工程与管理2个专业学位硕士专业,2022年开始招生,每专业计划招生20人,共计40人。

### 学制与学位

Academic System and Degree

硕士项目学制目前为两年,采用“2+0”培养模式,学习地点在威海校区。学生完成中外双方全部课程和硕士论文答辩,成绩合格,达到两校学位授予条件,可获得北京交通大学毕业证书、学位证书以及兰卡斯特大学的学位证书。

Lancaster University College of Beijing Jiaotong University now has two professional master's programs: Communication Engineering (including broadband network, mobile communication, etc.), Logistics and Supply Chain Management. Enrollment has started in 2022. Each major plans to enroll 20 students, a total of 40 students.

The master's program currently lasts for two years and adopts a "2+0" training mode. The learning location is on Weihai Campus. Students who have completed all courses and master thesis defense of both Chinese and foreign countries with qualified scores, can obtain the diploma, degree certificate of Beijing Jiaotong University and the degree certificate of Lancaster University.



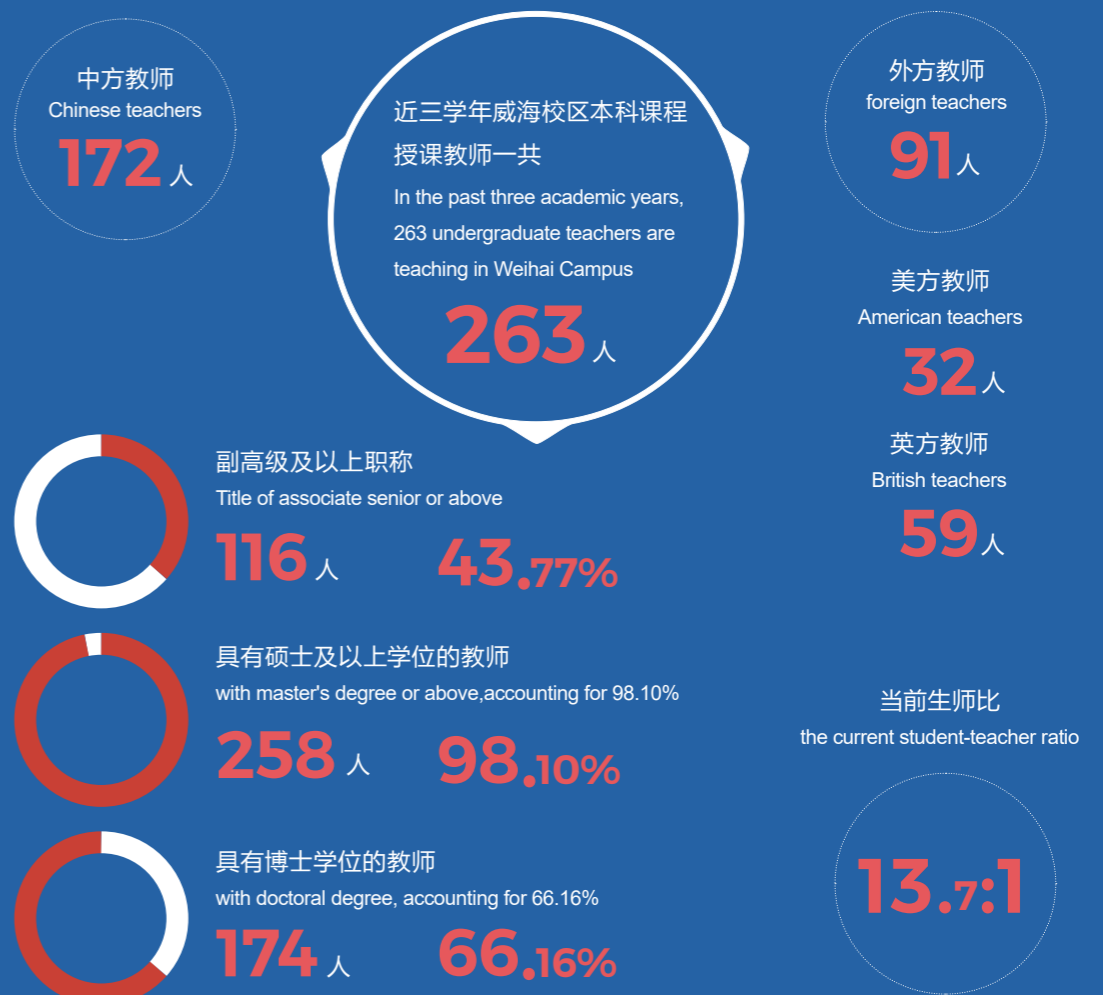


Elite Teacher

## 教师团队

威海校区的中外任课教师由中外双方按照合作协议规定的标准选派，符合双方的教师聘任要求。

The Chinese and foreign teachers of Weihai Campus are selected by both sides in accordance with the standards stipulated in the cooperation agreement and meet the requirements of both sides for teacher appointment.



Exchange Student

## 兰卡斯特大学单证学生（交换生）

疫情期间，为助力解决中国学生跨国（境）留学困难，北京交通大学兰卡斯特大学学院接收部分兰卡斯特大学单学籍学生在威海校区就读。

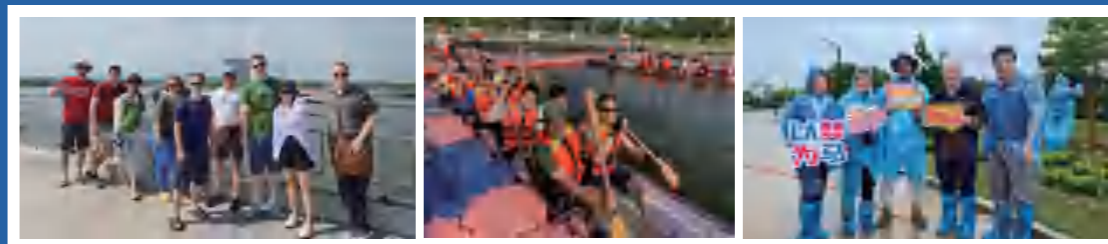
During Covid-19 pandemic when Chinese students had difficulty going abroad, Lancaster University College at Beijing Jiaotong University offered a solution by accepting some Lancaster University students to study at BJTU Weihai campus.

Second Bachelor's Degree

## 第二学士学位

威海校区目前设有通信工程、信息管理与信息系统、经济学、环境工程4个第二学士学位专业。以威海校区国际化育人体系为依托，培养具有国际化视野的产学研创新拔尖人才。

Weihai campus now has four second bachelor degree programs: communication engineering, management Information systems, economics and environmental engineering. Based on the international education system of Weihai Campus, we cultivate top-notch talents with international vision.





## Academic Support Center (ASC)

### 学业支持中心

北京交通大学威海校区学业支持中心是开展课外教育和教学活动的辅助性机构。

Academic Support Center (ASC) of BJTU Weihai provides a wide range of services and extracurricular activities for students to enrich their campus learning and growing experiences.

#### 任务和目标

| 01  | 02   | 03  | 04  |
|---|--|---|---|
| 为学生提供学业求助的便利渠道                              | 搭建学生和教师课外沟通的桥梁   | 打造提升学生学业能力和综合素质的辅助平台  | 扮演学生创新实践, 提升国际竞争力的助推器   |
| Channels for students to seek academic help | Effective after-class communication between faculty and students | Build an auxiliary platform to enhance students' academic ability and comprehensive quality | Innovative activities for students to develop international competitiveness |

### 支持内容

- 提供日常学业咨询服务
- 提供专业课程辅导
- 提供课程实践、巩固和提升的机会
- 提供“专业卓越工程项目”
- 为优秀学生提供工作或创新实践的机会
- 为全体学生提供多层次全方位的学业导师团队
- 组建、整合、分享各类学习资源, 提高学生自主学习和自我提升的能力
- 开展国际交流
- 出国留学咨询、指导、培训、备考等

### 支持形式

- 面对面咨询答疑咨询室
- 线上答疑或辅导平台
- 同步课程课外辅导和答疑
- 讲座与交流会
- 培训课程
- 创新型学习团队
- 微课制作与分享
- 网络课程及其他学习资源分享
- 工作和创新实践
- 特色学习及专业发展俱乐部
- 学业支持与发展在线服务平台

#### The supporting services include:

- Channels for students to seek academic help
- Effective after-class communication between faculty and students
- Innovative activities for students to develop international competitiveness
- Opportunities of work or innovative practice for outstanding students
- Consultation for students on their academic and developmental issues
- Consultation on learning strategies and methods
- Training for targeted learning skills
- Innovation workshops
- Peer tutoring programs
- Supplementary training programs for exams and post graduate studies preparation
- Consultation about postgraduate study and study abroad
- Learning resources for independent study and self-improvement

### 英语语言中心与写作中心

英语语言中心和写作中心是威海校区的教学辅助平台, 为在校师生的英语学习和英语写作提供咨询、指导、交流、辅导等支持。

英语语言中心的支持服务(活动)旨在帮助学习者适应校区英文学习与教学环境; 始终以学习者为中心, 解决学习者的个性化需求; 以培养独立学习能力为导向, 帮助学习者构建高效英语学习策略; 为学习者提供友好、理解、多元化的导师团队。

写作中心针对考试、论文、简历、信件、文书等常用文体, 在写作工具、写作策略、篇章结构、句法词法、写作风格等方面提供多种形式的支持服务。

**English Language Center (ELC)** supports English learners within the university across all levels, disciplines and identities. Our support services, through project-based learning, one-to-one consultation, learning mentorships, tutoring and learning groups, are committed to using inclusive and accessible teaching practices. We pride ourselves on providing:

- guidance for students to adapt themselves to English learning environment
- a learner-centered approach to addressing individual needs
- self-managed development of English proficiency
- a learning community with encouragement and emotional support
- a sense of belonging to campus life

**The Writing Center** at BJTU Weihai has helped many students learn more about writing and has helped them successfully complete different types of writing projects in all sorts of occasions. The Writing Center supports students at any stage of the writing process through:

- one-to-one consultation
- writing groups
- writing skills workshops
- writing feedbacks

# 03

Part .

## 招生与就业

北京交通大学威海校区



Enrollment of undergraduate students

### 本科生招生

| 招生专业<br>Major   | 科类<br>Requirement            | 招生规模(人)<br>Admission number | 合作方(学制)<br>Foreign university (years)   | 学费<br>Tuition               | 所授学位<br>Bachelor   |
|---|------------------------------|-----------------------------|---|-----------------------------|--|
| 信息管理与信息系统<br>(中外合作办学)<br>(外方对应专业:<br>Management Information Systems)    | 理工<br>Science only           | 120                         | 美国罗切斯特理工学院 Rochester Institute of Technology<br>(学制4年,均在威海校区就读)<br>(4 years in Weihai university (years)) | 8万人民币/学年<br>80,000 RMB/year | 中方: 管理学学士 (Bachelor of Management)<br>外方: 理学学士 (Bachelor of Science)     |
| 通信工程(中外合作办学)<br>(外方对应专业:<br>Electronics and Communications Engineering) | 理工<br>Science only           | 80                          | 英国兰卡斯特大学 Lancaster University<br>(学制4年,均在威海校区就读)<br>(4 years in Weihai)                                   | 8万人民币/学年<br>80,000 RMB/year | 中方: 工学学士 (Bachelor of Engineering)<br>外方: 工学学士 (Bachelor of Engineering) |
| 计算机科学与技术(中外合作办学)<br>(外方对应专业:<br>Computer Science)                       | 理工<br>Science only           | 120                         |   |                             | 中方: 工学学士 (Bachelor of Engineering)<br>外方: 理学学士 (Bachelor of Science)     |
| 环境工程(中外合作办学)<br>(外方对应专业:<br>Environmental Science)                      | 理工<br>Science only           | 80                          |   |                             | 中方: 工学学士 (Bachelor of Engineering)<br>外方: 理学学士 (Bachelor of Science)     |
| 会计学(中外合作办学)<br>(外方对应专业:<br>Accounting and Finance)                      | 文理兼招<br>Literary and science | 80                          |   |                             | 中方: 管理学学士 (Bachelor of Management)<br>外方: 理学学士 (Bachelor of Science)     |
| 工商管理(中外合作办学)<br>(外方对应专业:<br>Business Studies)                           | 文理兼招<br>Literary and science | 80                          |   |                             | 中方: 管理学学士 (Bachelor of Management)<br>外方: 理学学士 (Bachelor of Science)     |
| 数字媒体艺术(中外合作办学)<br>(外方对应专业:<br>Design Interactions)                      | 艺术<br>Art only               | 40                          |   |                             | 中方: 艺术学学士 (Bachelor of Arts)<br>外方: 文学学士 (Bachelor of Arts)              |

## 入学条件

### Entrance Requirement

数字媒体艺术(中外合作办学)专业按照艺术类招生,工商管理(中外合作办学)、会计学(中外合作办学)文理兼招其他专业只招收理工类考生

入学后外语教学只设英语,有大量课程为全英文授课,要求考生有较好的英语基础,请非英语语种考生谨慎填报;

体检标准参照执行教育部、卫生部、中国残疾人联合会制定的《普通高等学校招生体检工作指导意见》及有关补充规定;

Design Interactions(Chinese-foreign cooperation in running schools) majors are enrolled according to the arts, business administration (Chinese-foreign cooperation in running schools), accounting (Chinese-foreign cooperation in running schools), arts and science, other majors only admit students of science and technology.

After admission, English is the only foreign language teaching. A large number of courses are taught in English. Candidates are required to have a good English foundation.

The standards of physical examination shall be in accordance with the Guidelines on Physical Examination for Enrollment of Regular Colleges and Universities formulated by the Ministry of Education, the Ministry of Health and the China Disabled Persons' Federation and relevant supplementary provisions.

## 学籍管理

### Registration

学生录取入学后,经复查合格后取得北京交通大学和合作院校双方学籍。学生如达不到北京交通大学和合作院校的学习要求,按照双方学校的规章制度执行。

学生学籍和户籍均落在北京校区,学生入学后在北京交通大学威海校区全日制学习四年(地址:山东省威海市南海新区现代路69号),因留级、生病等原因休学最长学习年限不超过6年。

After admission, the students will obtain the registrations of both BJTU and cooperative foreign universities after passing the reexamination. If students fail to meet the requirements, they will be arranged according to the rules and regulations.

The student registration and census register are both in BJTU Beijing. After enrollment, the student will study full-time at BJTU Weihai for 4 years (Address: No. 69, Modern Road, Nanhai New Area, Weihai, Shandong Province). The maximum number of years of study for repetition, illness, etc. shall not exceed 6 years.

## 转专业政策

### Major Transfer

北京交通大学威海校区不可转入海淀校区;威海校区中美合作办学专业与中英合作办学专业之间不能互转专业;中英合作办学的通信工程、计算机科学与技术、环境工程、会计学、工商管理专业之间可互申请互转专业;数字媒体艺术专业不得转入非艺术类专业,反之亦然。转专业具有政策按当年发布的通知执行。

The exchange of majors between Weihai Campus and other campuses is not allowed.

Students of Electronics and Communications, Computer Science, Environmental Science and Engineering, Accounting and Finance and Business Studies can apply for changing major to another one mentioned above. Students of Design Interactions cannot change into non-art majors.

The specific policy shall be implemented in accordance with the rules of changing majors formulated in that year.

## Enrollment of postgraduate students

## 硕士研究生招生情况

### 表 硕士研究生各专业近两年招生录取情况

Table Enrollment of postgraduate students in the past two years

| 年份<br>Year | 专业名称<br>Major Name  | 计划招生数<br>Planned enrollment | 推免录取人数<br>Postgraduate recommendation | 志愿录取人数<br>Number of First-Choice Applicants | 调剂录取人数<br>Number of Adjustment | 复试线<br>Retest line            |
|------------|---|-----------------------------|---------------------------------------|---|--------------------------------|-------------------------------|
| 2022       | 通信工程(含宽带网络、移动通信等)<br>Communication Engineering<br>(including broadband network, mobile communication, etc.) | 20                          | 0                                     | 3   | 17                             | 273<br>(国家线<br>National line) |
|            | 物流工程与管理<br>Logistics and Supply Chain Management  | 20                          | 1                                     | 19  | 0                              | 192                           |
| 2023       | 通信工程(含宽带网络、移动通信等)<br>Communication Engineering<br>(including broadband network, mobile communication, etc.) | 20                          | 0                                     | 9   | 11                             | 273<br>(国家线<br>National line) |
|            | 物流工程与管理<br>Logistics and Supply Chain Management  | 20                          | 0                                     | 20  | 0                              | 222                           |

## Enrollment of international students

## 留学生招生情况

作为国际化校区,威海校区积极引进国际学生,致力于不断拓宽学生国际化视野、活跃校区国际化氛围。2015年至2021年,威海校区共计培养来自67个国家661名国际学生,分别为:预科生352人,汉语进修生20人,普通进修生3人,本科生253人,研究生33人。自2023年起,学校针对威海校区7个本科专业和2个硕士专业进行国际生自助招生。

As an international campus, Weihai Campus actively recruits international students and is committed to continuously expanding all students' international perspectives and promoting a more international atmosphere on campus. From 2015 to 2021, a total of 661 international students from 67 countries were enrolled at BJTU Weihai, including 352 pre-college students, 20 Chinese language students, 3 visiting students, 253 undergraduate students, and 33 graduate students. Starting from 2023, BJTU will recruit international students for 7 undergraduate programs and 2 master's programs at Weihai Campus.

## 威海校区升学就业情况

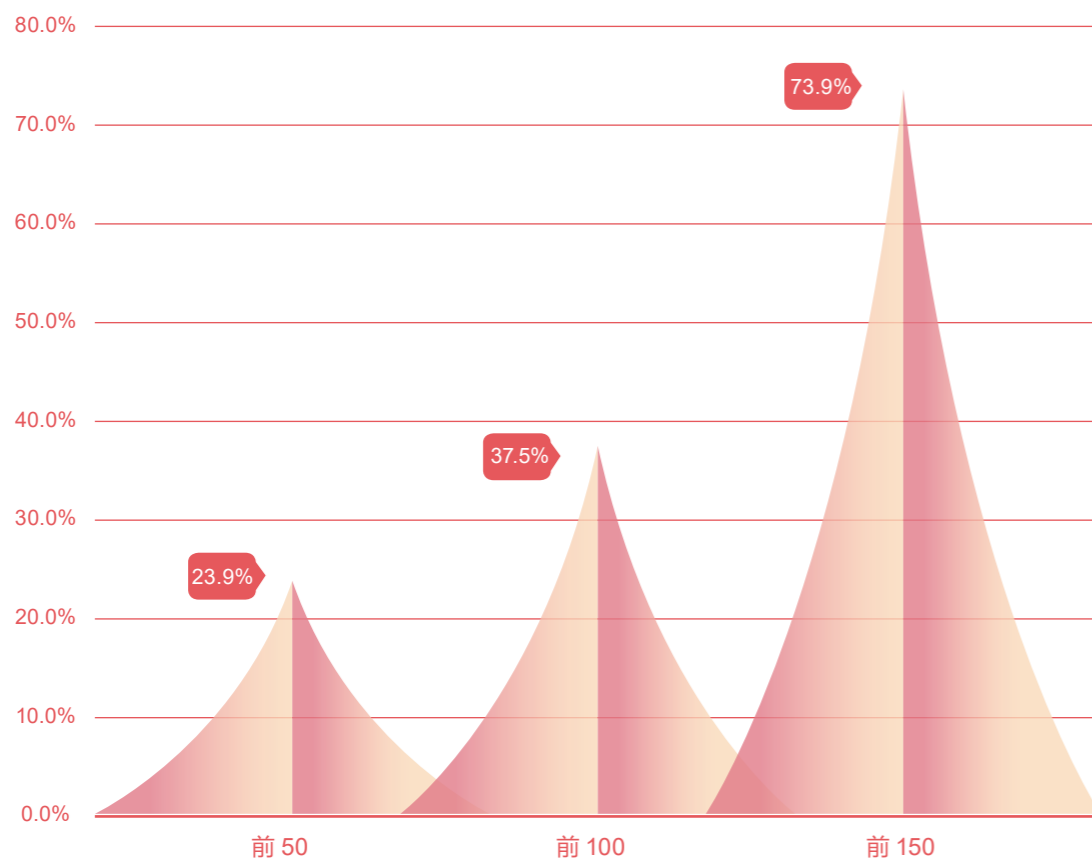
### 2019 届毕业生升学就业情况 An Overview of the 2019 Graduates

2019年，威海校区首届信息管理与信息系统专业(MIS项目)毕业生就业率达98.11%。其中，深造率83.96%(国内深造约10%，国外深造73.96%，20%的学生进入QS世界大学排行榜前50的名校攻读硕士学位)，在学校各专业中名列前茅，在国内高校处于前列。

In the year 2019, Weihai Campus got its first batch of graduates, 106 students in total from the Management Information Systems Program. 98.11% of the graduates got employed or received offers from domestic and overseas graduate schools. Among them, 83.96% chose to pursue further study and 20% went to the top 50 universities in the 2019 QS World University Rankings.

2019届深造毕业生QS排行榜高校占比图

2019 Graduate Population Proportion of Different Graduate School Levels (According to 2019 QS Ranking)



2020

### 届毕业生升学就业情况 An Overview of the 2020 Graduates

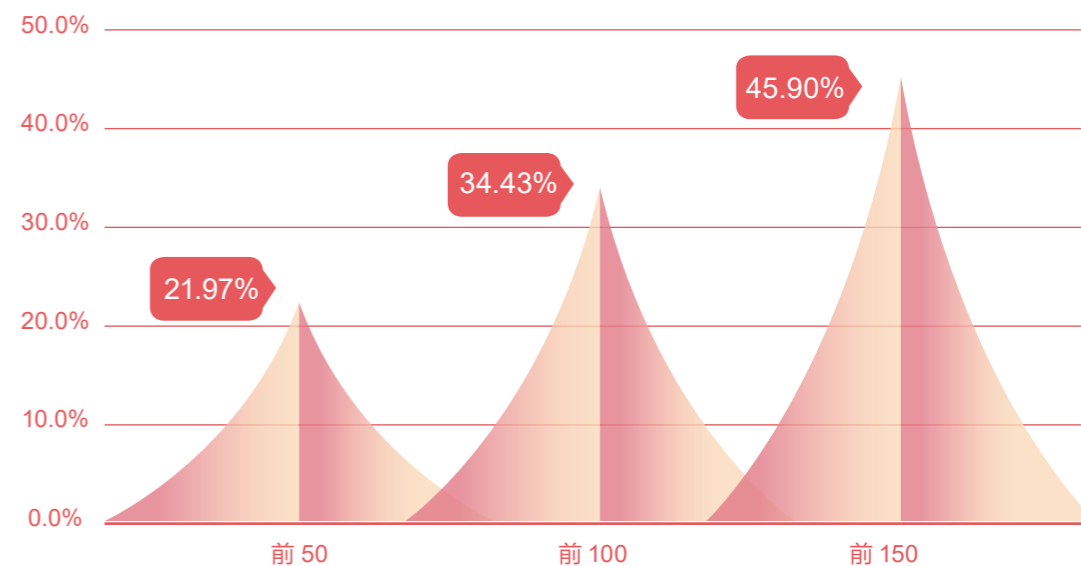


2020年，威海校区迎来了新冠肺炎疫情以来第一届毕业生——信息管理与信息系统专业的第二届毕业生及北京交大-兰卡斯特大学学院的首届毕业生。截止2020年12月，校区约71.48%的毕业生选择继续深造(国内深造率20.66%，国外深造率50.82%，21.97%的学生进入QS世界大学排行榜前50的名校攻读硕士学位。)

In 2020, Weihai Campus got its second batch of graduates from 5 different programs including Management Information Systems, Electronics and Communications Engineering, Computer Science, Environmental Science and Engineering, and Design Interactions. Under the influence of Covid-19, 88.2% of the graduates has got employed or received offers from domestic and overseas graduate schools. Among them, 71.48% chose to pursue further study. Although the rate of students enrolled into the top 50 universities of 2020 QS Ranking increased by about 2%, the rate of students going abroad dramatically dropped by 23.96%.

2020届毕业生出国(境)深造QS排行榜高校占比图

2020 Graduate Population Proportion of Different Graduate School Levels (According to 2020 QS Ranking)



## 2021 届毕业生升学就业情况

An Overview of the 2021 Graduates

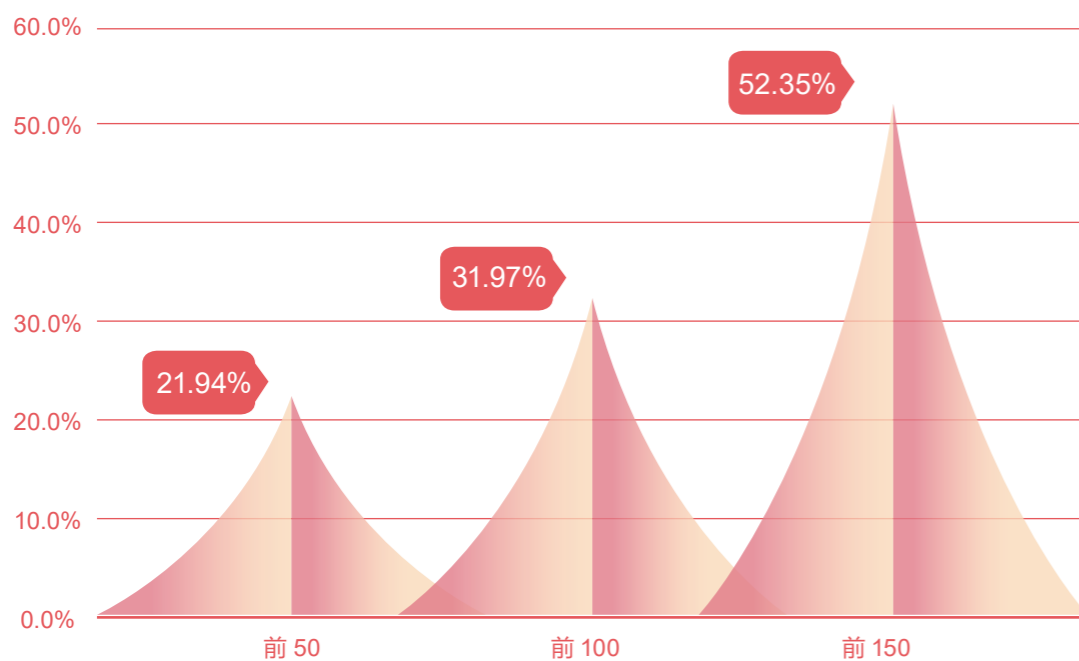
2021年，本年度就业工作适应疫情影响，工作效果提升明显。截止2021年8月，校区整体就业率为94.36%，其中，约78.06%的毕业生选择继续深造（国内深造率22.88%，国外深造率55.17%，21.94%的学生进入QS世界大学排行榜前50的名校攻读硕士学位）。

In 2021, Weihai Campus got its third batch of graduates from 7 different programs including Management Information Systems, Electronics and Communications Engineering, Computer Science, Environmental Science and Engineering, Accounting and Finance, Business Studies, and Design Interactions. 94.36% of the graduates has got employed or received offers from domestic and overseas graduate schools. Among them, 78.06% chose to pursue further study.



2021 届毕业生出国（境）深造 QS 排行榜高校占比图

2021 Graduate Population Proportion of Different Graduate School Levels (According to 2020 QS Ranking)



## 2022 届毕业生升学就业情况

An Overview of the 2022 Graduates

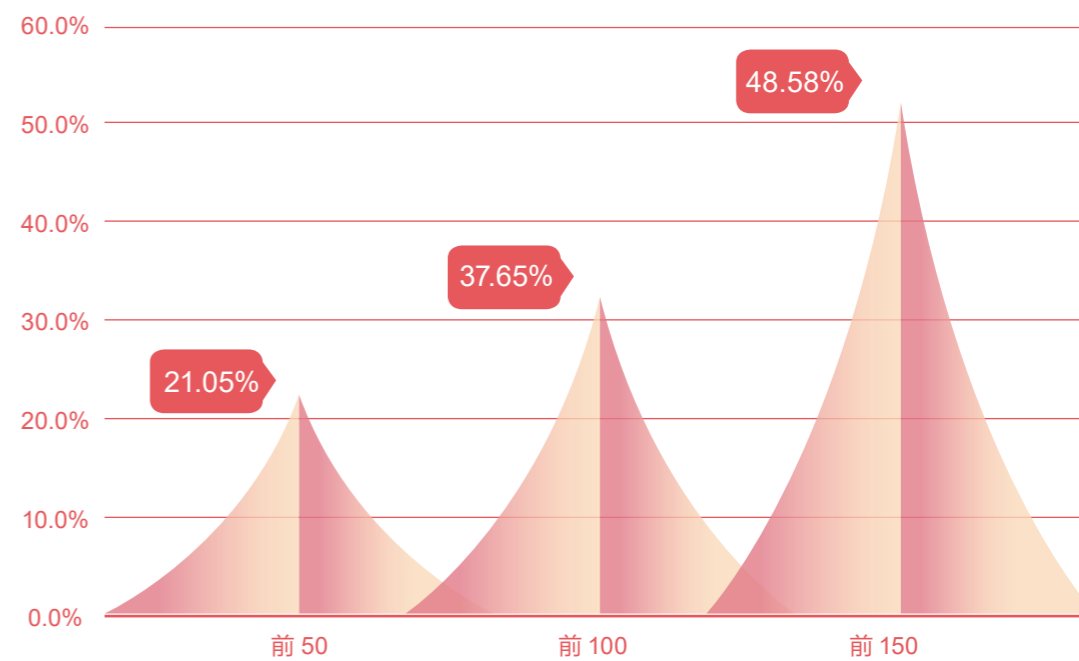


2022年，威海校区迎来了第四届毕业生，本年度就业工作克服就业形势与新冠疫情的双重考验，毕业生毕业去向落实率实现历史新高。截止2022年8月校区整体就业率为98.58%，其中，约81.17%的毕业生选择继续深造（国内深造率26.72%，国外深造率54.45%，21.05%的学生进入QS世界大学排行榜前50的名校攻读硕士学位）。

In 2022, Weihai Campus got its fourth batch of graduates from 7 different programs including Management Information Systems, Electronics and Communications Engineering, Computer Science, Environmental Science and Engineering, Accounting and Finance, Business Studies, and Design Interactions. 98.58% of the graduates has got employed or received offers from domestic and overseas graduate schools. Among them, 81.17% chose to pursue further study.

2022 届毕业生出国（境）深造 QS 排行榜高校占比图

2022 Graduate Population Proportion of Different Graduate School Levels (According to 2020 QS Ranking)



# 04

Part.

## 基础设施

北京交通大学威海校区



Library

## 图书馆

北京交通大学威海校区图书馆坐落在校园的中部, 馆舍建筑面积约为 1.8 万平米, 共四层, 现已开放一至三层。现藏书 74 万余册, 报刊 380 余种, 阅览座位 1500 余个, 周开馆 105 小时, 校园无线网络全覆盖。设有藏书区、教材阅览室、阅读区、自由学习区、学生发展社区、研讨交流区、自助服务区、休闲区(咖啡吧)等功能性区域。



图书馆负责校区图书文献资源保障、教材保障、学生信息素质培养、校园文化建设等工作, 开展读书分享、文化沙龙、文化展览等特色校园文化活动。推行“自我管理、自助服务”服务理念, 实行藏、借、阅、服务一体化的全开放服务模式。同时开展馆际互借、信息咨询、文献检索、文献检索课教学、文献查新、查引等信息服务工作。

配备自助借还机、自助复印打印机、电子图书借阅机、朗读亭、扫描仪、3D 打印机等自助服务设备。提供笔记本电脑、平板电脑(Pad)、电子书阅读器(Kindle)、投影仪等设备的出借服务。

开展校外读者服务, 传播大学文化气息, 提升属地文化氛围, 服务当地民众, 服务社会。

Library of BJTU Weihai is located in the middle of the campus, covering a building area of 18,000 square meters with four floors, the 1st to the 3rd floors are now opened. The Library serves 105 hours per week, holds over 740,000 books, and equipped with Open-Stacks, Teaching Material Room, Study Room, Reading Area, Academic Development Zone, Seminar Spaces, Self-service Area, Café, etc.

The Library is in charge of Literature Resources purchasing, Teaching Materials supporting, Information Skills training, Campus Cultural Events hosting, etc. Interlibrary Loan, Information Consultation, Information Retrieval, Information Skills Courses, Sci-tech Novelty Research, Retrieval Certificate are served.

The Library also serve the local people and community.



## Laboratory Centre

### 实验中心

实验中心目前的建筑面积 1.3 万平方米，所属实验室可以支撑校区所有的实验课程。其中有北京交通大学国家级物理实验教学示范中心、国家级电子信息与计算机实验教学示范中心、国家级电工电子实验教学示范中心三个国家级实验教学平台。

实验中心以支撑校区学科平台建设、提供实验与实践教学服务为宗旨，为校区师生的教学实验、实践及学术活动提供支持与服务。同时，实验中心还承担着科普教育工作的职责，为威海地区广大中小学师生提供科普教育服务，以更好地回馈社会。

Laboratory Centre has a building area of 13000 square meters, and its affiliated laboratories can support all experimental courses on the campus. There are three National Demonstration Centres: National Demonstration Centre for Experimental Physics Education, National Demonstration Centre for Experimental Electrical and Electronics Technology Education, National Demonstration Centre for Experimental Electronic Information and Computer Education.

With the purpose of supporting discipline construction, experimental and practical teaching services, Laboratory Centre provides support and services for all practical modules in BJTU Weihai, and provides places for teachers and students to do experiments and participate in other academic activities on the campus. Meanwhile, Laboratory Centre also undertakes the responsibility of science popularization education, providing science popularization education services for teachers and students of primary and secondary schools in Weihai area, trying to better give back to the society.



## 信息化设施

北京交通大学威海校区信息中心筹备于 2014 年 5 月，建设之初经过充分调研，为适应中外合作办学要求，借鉴国外高校建设经验，结合校区情况，组建了国内为数不多的“大信息”职能类信息中心，负责统筹校区所有 IT 相关工作的建设和运维。

主要工作包括网络安全、多媒体教室及智慧教室、信息系统、校园网络、一卡通、数据中心、弱电管网综合布线系统及通信基础设施、安防监控、固定电话、办公电脑、打印机等办公信息化设备、广播电视、礼堂报告厅会议室多媒体系统等的建设、运维与技术支持，面向校区师生提供全年 365 天的 IT 支撑及服务。为北京交通大学与国际接轨，争创“双一流”贡献自己力量。

The IT Center of BJTU Weihai was prepared in May 2014. At the beginning of the construction, after full investigation and research, in order to meet the requirements of Sino-foreign cooperation in running schools, drawing on the construction experience of foreign universities and combining with the situation of the campus, "big information" functional IT centers were set up to coordinate the construction, operation and maintenance of all IT-related work in the campus.

The main work includes the construction, operation and maintenance and technical support of network security, multimedia classrooms and smart classrooms, information systems, campus networks, smart cards, data centers, weak current pipe network integrated wiring systems and communication infrastructure, security monitoring, fixed telephones, office computers, printers and other office information equipment, radio and television, multimedia systems in auditoriums, lecture halls and conference rooms. It provides IT support and services for teachers and students in the campus 365 days a year. It contributes to BJTU's integration with the international community and striving for "double first-class".



### 网络

#### Network

威海校区实现了 WIFI 无线网络全覆盖，师生免费上网，并实现了和国际无线漫游联盟 eduroma 的对接认证，中外师生互访实现了无感连接和免费使用。校区开通了威海至英国兰卡斯特大学的国际互联网专线，威海至北京校区互联专线，以及跨境学术专线等，借助 Moodle、Mycourses 等外方课程平台，以及企业微信、腾讯会议、Zoom、Microsoft Teams 等视频会议软件，提供了丰富的线上教学资源 and 优质的远程交互体验。

Weihai Campus has realized the full coverage of WIFI wireless network, free Internet access for teachers and students, and the docking certification with the international wireless roaming alliance eduroma. The exchange of visits between Chinese and foreign teachers and students has realized senseless connection and free use. The campus has opened the Internet dedicated line from Weihai to Lancaster University, the Internet dedicated line from Weihai to Beijing Campus, and the cross-border academic dedicated line. With the help of Moodle, Mycourses and other foreign course platforms, as well as enterprise WeChat, Tencent Conference, Zoom, Microsoft Teams and other video conferencing software, it provides abundant online teaching resources and high-quality remote interactive experience.

### 信息系统

#### Information System Development

校区师生不仅能够使用北京校区门户、邮箱、正版化软件及各信息系统平台，便捷地享受北京交通大学的各类信息化资源，威海校区还自建了课程平台、教务系统、学业支持平台、综合素质积分平台、科研系统、智慧党建等 25 个信息系统。

Teachers and students in Weihai campus can not only use the portal, mailbox, legitimate software and various information system platforms of Beijing Campus to conveniently enjoy all kinds of information resources of BJTU, but also 25 information systems, such as curriculum platform, educational administration system, academic support platform, comprehensive quality integral platform, scientific research system and intelligent party, have been built in Weihai Campus.

### 一卡通

#### Campus Card

校园一卡通不再依托校园卡，师生凭借“卡、码、脸”三种方式在校区内实现消费、门禁、借阅、打印、预约等诸多功能。

Campus card no longer relies on card, teachers and students could use "card, code, face" three ways to achieve consumption, access control, borrowing, printing, booking and many other functions in the campus.

### 智慧教学平台

#### Learning at BJTU International

智慧教学平台(Learning at BJTU International) 于 2021 年 3 月新学期开学正式上线运行。双语教学平台由四部分组成：课程平台、智慧教室、直播录播系统、远程互动教学系统。传统的教学信息化建设中，上述四部分独立建设，该平台创新性的整合了上述四个子系统，将上述四个系统功能打通，实现了线上线下打通，课前课中课后全覆盖。

The Intelligent Teaching Platform (Learning at BJTU International) was officially launched at the beginning of the new semester in March 2021. The bilingual teaching platform consists of four parts: course platform, smart classroom, live recording and broadcasting system, and distance interactive teaching system. In the traditional teaching information construction, the above four parts are constructed independently. The platform innovatively integrates the above four subsystems, connects the functions of the above four systems. It realizes online and offline connection, and covers all before, during and after class.

## 教室环境

北京交通大学威海校区共建有两栋教学楼，每栋建筑面积约 14000m<sup>2</sup>，截至 2023 年 4 月已投入使用教室共 80 间，包括智慧教室 22 间、多媒体教室 54 间、数媒专教 4 间，其中智慧教室数量占比约 18%，建成标准化考场 47 间、教学可视化中心 2 间。

教室内均配备完备的软硬件设施，与新一代智慧教学平台 (Learning at BJTU International) 融合打通，颠覆了传统教学模式，实现了线上线下打通，课前课中课后全覆盖，实现了师生与教学资源、信息技术、教学环境的有机结合。

There are two teaching buildings in BJTU Weihai, each with a building area of about 14000 square meters. As of April 2023, 80 classrooms have been put into use, including 22 smart classrooms, 54 multimedia classrooms and 4 digital media classrooms, of which the number of smart classrooms accounts for about 18%, 47 standardized examination rooms and 2 teaching visualization centers have been built.

Classrooms are equipped with complete hardware and software facilities, which are integrated with the new generation of intelligent teaching platform (Learning at BJTU International). which subverts the traditional teaching mode. It realizes online and offline access, full coverage before class, in class and after class. In addition, it also realizes the organic combination of teachers and students with teaching resources, information technology and teaching environment.

## 标准化考场

Standardized examination room

教学楼内还设有大学英语四六级标准化考场 47 个，配备考试监控摄像头，信号屏蔽仪，统一管理互为备份的听力广播系统，并达到国家级考试标准要求。

There are also 47 CET-4 and CET-6 standardized examination rooms in the teaching building, equipped with test surveillance cameras, signal shielding devices, unified management of mutual backup listening broadcasting system, and meet the requirements of national examination standards.

大学英语四六级标准化考场 **47** 个

## 多媒体教室

Multimedia classroom

每间教室均配备专业的多媒体教学设施，具备常态化录直播和视频会议功能，同时实现了对教室内教学设施集中管控和自动化运维，“视、听、说”效果体验良好，满足教学、考试、学术交流、培训等活动的正常开展。

Each classroom is equipped with professional multimedia teaching facilities, with normal live recording and video conferencing functions. At the same time, it realizes centralized control and automatic operation and maintenance of teaching facilities in the classroom. The effect of "seeing, listening and speaking" is good, which meets the normal development of teaching, examination, academic exchange, training and other activities.



## 智慧教室

### Smart Classroom

建成智慧教室 22 间, 并全部投入使用, 智慧教室里有完备的软硬件设施, 可以实现按需更改教室桌椅布局、任意终端无线投屏、多屏互动和分组研讨教学、高清录播直播点播、视频会议、统一管控、一键呼叫、无感扩声等功能, 同时把物联网引入到智慧教室, 除了自动监测教室内温湿度、二氧化碳浓度、PM2.5 值, 还可以智能控制窗帘、空调、灯光、教学设备等的开关。

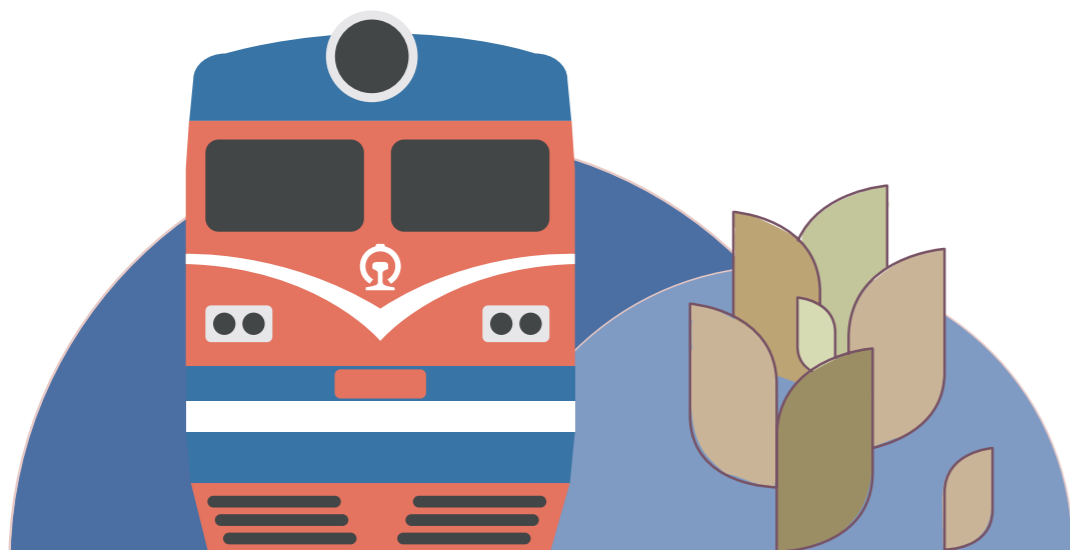
智慧教室将现代教学理念与信息技术结合, 探索全新教学模式, 激发教学创新, 最大化提升教室内教与学的效率。

建成智慧教室 **22** 间



22 smart classrooms have been built and fully put into use. There are complete hardware and software facilities in the smart classroom, which can realize the functions of changing the layout of classroom desks and chairs on demand, wireless projection of any terminal, multi-screen interaction and group discussion teaching, high-definition recording and broadcasting on demand, video conferencing, unified control, one-button call, senseless sound reinforcement, etc. At the same time, the Internet of Things is introduced into the smart classroom. In addition to automatically monitoring the temperature and humidity, carbon dioxide concentration and PM2.5 value in the classroom, it can also intelligently control the switches of curtains, air conditioning, lighting and teaching equipment.

Smart classroom combines modern teaching concepts with information technology, explores new teaching modes, stimulates teaching innovation, and maximizes the efficiency of teaching and learning in the classroom.



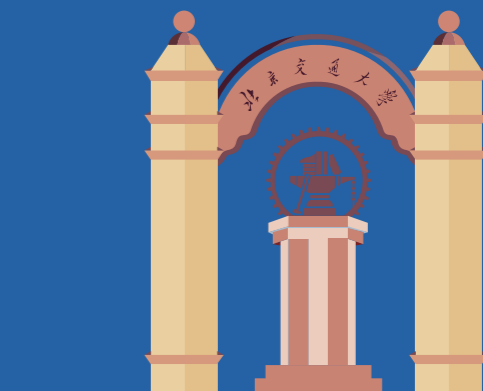
## 书院环境

### 校区书院简介

#### Brief Introduction

为实现立德树人的教育根本任务, 威海校区在加强党团组织建设的的基础上, 全面推进学生社区书院制建设, 以学生公寓为物理空间、以书院为育人载体, 不断完善系统化通识课程体系、学生第二课堂实践活动、第三课堂自我管理模式等育人方法和各具特色的书院文化建设, 培养德智体美劳全面发展的社会主义建设者和接班人。

2019 年 12 月 11 日, 原北京交通大学校长、茅以升学生奖项评审委员会主席谈振辉, 茅以升科技教育基金会理事长茅玉麟分别为“天佑书院”、“以升书院”揭牌, 北京交通大学党委副书记许安国分别为两位颁发了名誉顾问和名誉院长的聘书。天佑书院、以升书院正式挂牌成立。



In order to realize the basic educational objectives of enhancing morality and fostering talents, the Weihai campus, on the basis of strengthening the construction of the Party and League organizations, is comprehensively promoting the construction of the college system in students community. In the meanwhile, we are constantly improving systematic general education curriculum by taking the dormitory as the physical space and the college as the carrier of educating students. Students' second classroom practice activities and the third classroom's self-management model, as well as the construction of college culture are all contributing to cultivate socialist builders and successors who are well developed in moral, intellectual, physics, aesthetics and labour education.

On December 11, 2019, TAN Zhenhui, the former president of Beijing Jiaotong University and Chairman of the Mao Yisheng Award jury, and MAO Yulin who is the president of Mao Yisheng Science and Technology Education Foundation, unveiled the monuments of Tianyou College and Yisheng College respectively. XU Anguo, the deputy secretary of the Party Committee of Beijing Jiaotong University, presented letters of appointment to Tan and Mao as the honorary adviser and honorary president respectively. Tianyou College and Yi Sheng College were officially established.

## 硬件建设

### Facilities

为了保证书院日常管理和服务需要,书院持续改善硬件设施,天佑和以升书院分别设置了书院办公室、心理咨询室、会议室、公共厨房、全自动洗衣房等功能区;为了满足学生日常业余生活需要,书院学生社区活动中心建有健身房、咖啡厅、阅览室、展览厅、瑜伽室、桌游区等活动区域。

In order to satisfy the daily management and service needs of colleges, we are continuing to improve the development of hardware facilities. In Tianyou College and Yisheng College, we have set up function areas such as college office, psychological consultation room, conference room, communal kitchen and automatic laundry room. In order to meet the students' entertainment needs, we built gymnasium, coffee house, reading room, exhibition hall, Yoga Room and board game area and other activity areas in students community center of colleges.



## 团队建设

### Staff

聘请北京交通大学原校长谈振辉教授担任书院名誉院长、茅以升基金会秘书长茅玉麟女士担任书院顾问,聘请北京交通大学关工委委员路加栓,马克思主义学院孔德立教授为书院育人导师,引导学生养成正确的价值观及良好的人文素养。

从校区教职工中选聘 2 名书院行政主管,管理书院日常行政事务,成立学生社区自我管理中心,推行导生制,先后共有 100 余名高年级学生相继成为导生,引导低年级学生的学业和生活,发挥朋辈引领作用。

Professor TAN Zhenhui, the former president of Beijing Jiaotong University, was invited to serve as honorary president of college and Ms. MAO Yulin, the Secretary General of the Mao Yisheng Foundation, was invited to serve as an advisor of college. LU Jiashuan, the member of the Committee of Caring for the Younger Generation of Beijing Jiaotong University was invited to serve as an advisor of college. Professor KONG Deli of the Marxism College is the tutor of college, guiding the students to develop correct values and good humanistic qualities.

Two administrators were selected from the teaching staff of Campus to manage daily administrative affairs of college. We set Student Community Self-management Center. Student Guidance System was implemented, more than 100 senior students helped junior students in their study and life by playing the role of peer guidance.

## 制度建设

### Regulations

书院尝试实行不同专业学生自选舍友、学生自发订立宿舍公约、学生参与制订宿舍管理规定等方法培养学生自我管理、自我教育的能力;同时,为加强书院党团建设,尝试进行了党团组织进书院、党员之家建设、划分学生党员责任区等措施。

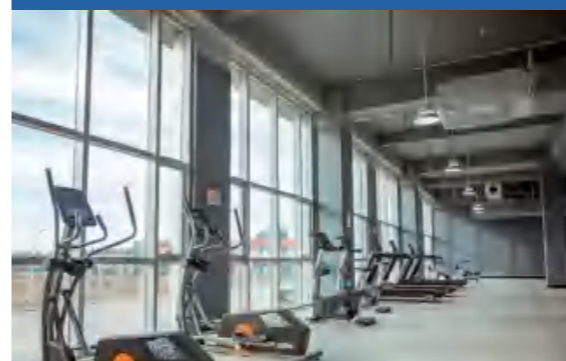
The college is trying to cultivate students' ability of self-management and self-education by means of students' self-selection of roommates in different majors, students' voluntary establishment of dormitory conventions, and students' participation in the formulation of dormitory management regulations. In meanwhile, we are trying to carry out a series of measures to strengthen Party and League constructions of college by encouraging Party and League organization to enter college, constructing Party member home and devising Student Party member responsibility area and other measures.



公共厨房



休息区域



健身房



公共洗衣房

## 校园环境



### 宿舍环境

Dormitory



### 餐饮环境

Dinning



### 餐饮环境

Dinning

校区有学子餐厅和清真餐厅, 提供多档次、多口味饭菜, 并设有西餐、韩餐、川菜等特色美食, 满足南北方同学的口味; 餐厅内设有天猫超市, 满足日常生活需求。清真餐厅菜品丰富, 种类繁多, 目前学子餐厅的学生大伙率先采取了智慧餐饮运行模式。

Beijing Jiaotong University Weihai has two canteens, student canteen and Muslin restaurant, providing a variety of dishes. At present, the catering has adopted the smart catering operation mode.

### 学生活动中心

Student Center

北京交通大学威海校区学生活动中心总建筑面积 17690.74 平方米, 西侧为礼堂及候演室、美工室、器乐室等附属用房, 东侧为风雨操场及多媒体舞蹈排练室、民乐琴房等附属用房, 为校区师生提供集文化艺术娱乐活动于一体的综合活动场所。

The total construction area of the Student Activity Center at Beijing Jiaotong University Weihai Campus is 17690.74 square meters, the west side of the Student Activity Center includes auditorium, waiting room, art room and instrumental room, etc., while the east side includes playground, dance rehearsal room, and folk music piano room, etc., providing a comprehensive venue for cultural, artistic, and entertainment activities.



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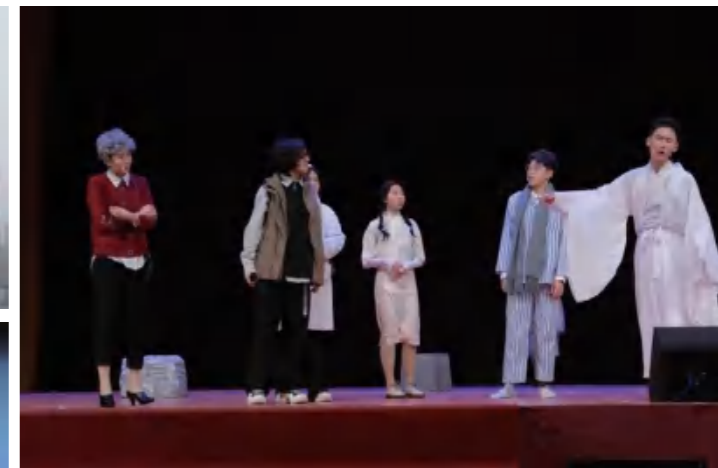
## 校园生活

北京交通大学威海校区



### Campus Activities

#### 学生活动



## 优秀毕业设计

2022 届参加本科生毕业设计(论文)学生人数为 546 人,指导教师人数为 134 人, 52 篇毕业设计(论文)获评校级优秀,4 篇获评北京市优秀。

There were 546 undergraduates of 2018 cohort and 134 instructors participating in the graduation project, with 52 graduation projects awarded as BJTU excellent graduation project, and 4 awarded as Beijing excellent graduation project.



## 校园生活



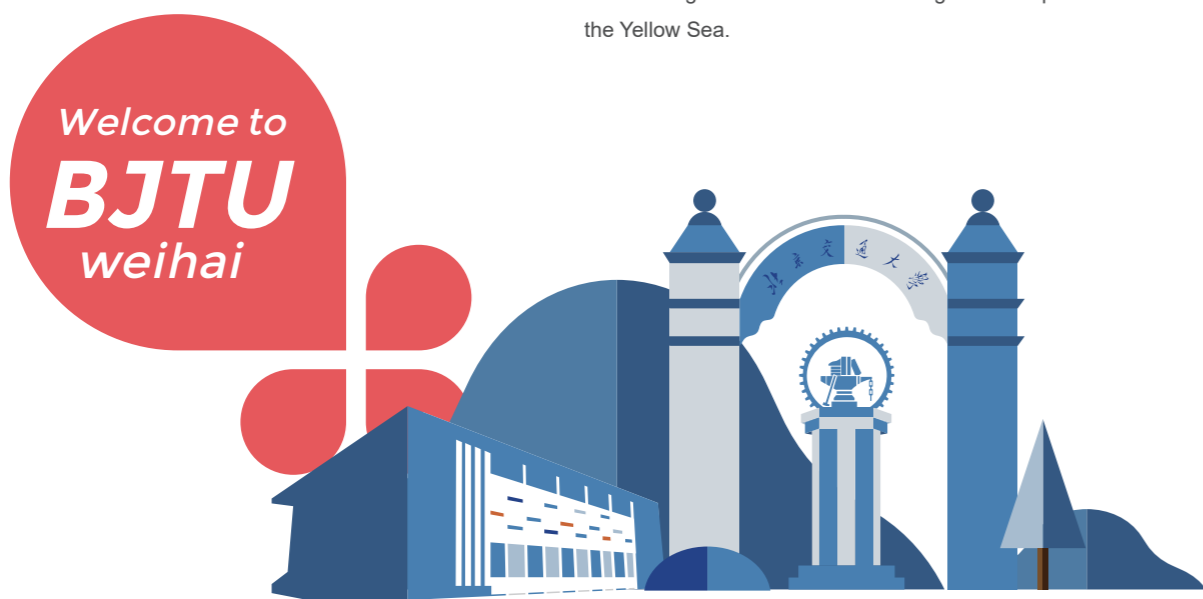


Guide

## 学习 生活指南

山东威海南海新区濒临黄海，拥有 12 公里长的黄金沙滩海岸线，万亩松林生机勃勃，自然风光秀丽。威海校区直线距离海滩 5.5 公里，蜿蜒的金花河穿过校区流入黄海。

The Nanhai New Area in Weihai, Shandong Province, is close to the Yellow Sea. It has a 12-kilometer long coastline of golden beaches, and 10,000 mu of pine forests are full of vitality. The Weihai campus is 5.5 kilometers from the beach as the straight line, and the meandering Jinhua River flows through the campus into the Yellow Sea.



## 周边交通

### Traffic Conditions

1 路、2 路和 5 路公交在校区门口设有站点，可抵达威海南海新区任意景点和附近商业娱乐中心。校区与威海南海新区长途汽车站相邻，威海市中心区、威海火车站、码头和威海机场（即大水泊机场）均在一小时交通圈内；距离文登中心区半小时车程。正在修建的威海南海新区高铁站距离校区直线 3.5 公里，预计 2023 年 10 月开通。

Bus No. 1, No. 2 and No. 5 have stops at the gate of the campus, and you can reach any scenic spots in Nanhai New District and nearby commercial and entertainment centers. The campus is adjacent to the long-distance bus station in Nanhai New District, Weihai City Center, Weihai Railway Station, the dock and Weihai Airport (Dashuibo Airport) are all within an hour's traffic circle. Half an hour's drive from central Wenden. The high-speed railway station under construction in Weihai Nanhai New Area, about 3.5 kilometers from the campus, is expected to open in October 2023.

## 教育医疗

### Education and Medical

威海校区和北京主校区的学生均享受相同的公费医疗报销待遇。校区内设有医务室，威海市中心医院和威海市立医院（三甲级）为校区定点医院，校区还与北京主校区医院、北京主校区心理咨询中心等单位共同开展生理和心理健康教育等活动。

Bus No. 1, No. 2 and No. 5 have stops at the gate of the campus, and you can reach any scenic spots in Nanhai New District and nearby commercial and entertainment centers. The campus is adjacent to the long-distance bus station in Nanhai New District, Weihai City Center, Weihai Railway Station, the dock and Weihai Airport (Dashuibo Airport) are all within an hour's traffic circle. Half an hour's drive from central Wenden. The high-speed railway station under construction in Weihai Nanhai New Area, about 7 kilometers from the campus, is expected to open in October 2023.



## 联系方式

### Contact Information

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地址：威海市南海新区现代路 69 号

邮编：264401

联系邮箱：[whzhb@bjtu.edu.cn](mailto:whzhb@bjtu.edu.cn)

传真：0631-3806060

电话：0631-3806054

